WEBTRENDS

Envirosense Monthly Statistics

Web Log Analysis Monthly Report May 2008

Report Range:05/01/2008 00:00:00 – 05/31/2008 23:59:59

WEBTRENDS

Table of Contents

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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend

Visit Summary

Visits	186,522
Average per Day	6,016
Average Visit Length	00:17:57
Median Visit Length	00:01:57
International Visits	6.65%
Visits of Unknown Origin	36.05%
Visits from Your Country: United States (US)	57.31%

Page Views Trend
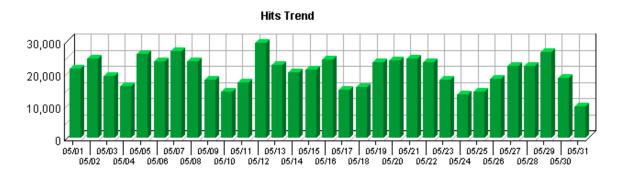
Page View Summary

Page Views	412,752
Average per Day	13,314
Average Page Views per Visit	2.21

Visitors Trend

Visitor Summary

Unique Visitors	73,143
Visitors Who Visited Once	60,386
Visitors Who Visited More Than Once	12,757
Average Visits per Visitor	2.55

Hits Trend
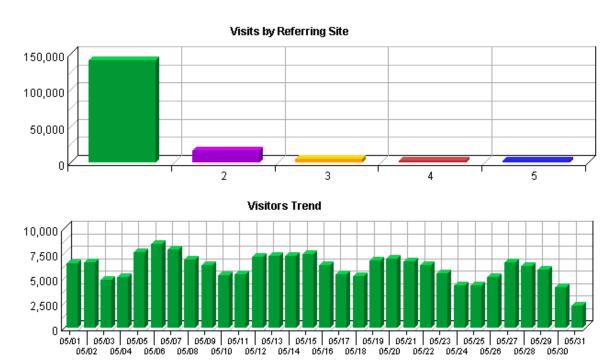
Hit Summary

Successful Hits for Entire Site	637,916
Average Hits per Day	20,577
Home Page Hits	17,803

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	140,748	75.46%
2.	http://www.google.com/	15,980	8.57%
3.	http://es.epa.gov/	5,619	3.01%
4.	http://www.epa.gov/	2,341	1.26%
5.	http://search.yahoo.com/	2,096	1.12%
6.	http://images.google.com/	1,115	0.60%
7.	http://www.sbir.gov/	806	0.43%
8.	http://www.google.co.in/	791	0.42%
9.	http://nlquery.epa.gov/	688	0.37%
10.	http://search.msn.com/	605	0.32%
11.	http://www.google.ca/	582	0.31%
12.	http://www07.grants.gov/	554	0.30%
13.	http://www.google.co.uk/	537	0.29%
14.	http://search.live.com/	522	0.28%
15.	http://cfpub.epa.gov/	389	0.21%
16.	http://intranet.epa.gov/	357	0.19%
17.	http://yosemite.epa.gov/	345	0.18%
18.	http://www.google.cn/	302	0.16%
19.	http://www.google.com.au/	272	0.15%
20.	http://www.google.de/	210	0.11%
	Subtotal	**174,859**	**93.75%**
	Other	**11,663**	**6.25%**
	Total	**186,522**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♥ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	140,748	75.46%
2.	google.com	17,264	9.26%
3.	epa.gov	9,939	5.33%
4.	yahoo.com	2,519	1.35%
5.	google.co.in	870	0.47%
6.	sbir.gov	807	0.43%
7.	grants.gov	707	0.38%
8.	google.ca	671	0.36%
9.	google.co.uk	669	0.36%
10.	msn.com	615	0.33%
11.	live.com	576	0.31%
12.	google.cn	348	0.19%
13.	google.com.au	314	0.17%
14.	zyn.com	243	0.13%
15.	google.de	242	0.13%
16.	aol.com	235	0.13%
17.	google.fr	190	0.10%
18.	google.co.id	187	0.10%
19.	google.it	183	0.10%
20.	ask.com	172	0.09%
	Subtotal	**177,499**	**95.16%**
	Other	**9,023**	**4.84%**
	Total	**186,522**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.
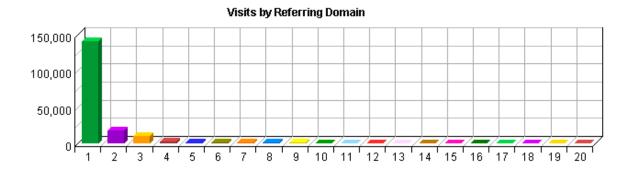
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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	140,748	75.46%
2.	http://www.google.com/search	15,674	8.40%
3.	http://search.yahoo.com/ search	1,401	0.75%
4.	http://images.google.com/ imgres	1,113	0.60%
5.	http://www.google.co.in/ search	789	0.42%
6.	http://www.sbir.gov/ solicitations/	698	0.37%
7.	http://nlquery.epa.gov/ epasearch/epasearch	674	0.36%
8.	http://www.google.ca/search	577	0.31%
9.	http://es.epa.gov/vendors/	575	0.31%
10.	http://search.msn.com/results. aspx	568	0.30%
11.	http://www.google.co.uk/ search	531	0.28%
12.	http://search.live.com/ results.aspx	509	0.27%
13.	http://es.epa.gov/comments. html	460	0.25%
14.	http://es.epa.gov/	386	0.21%
15.	http://es.epa.gov/ncer/	354	0.19%
16.	http://es.epa.gov/search.html	312	0.17%
17.	http://www.google.cn/search	301	0.16%
18.	http://intranet.epa.gov/ ordintra/	301	0.16%
19.	http://www07.grants.gov/ search/search.do	290	0.16%
20.	http://www.google.com.au/ search	270	0.14%
	Subtotal	**166,531**	**89.28%**
	Other	**19,991**	**10.72%**
	Total	**186,522**	**100.00%**

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.
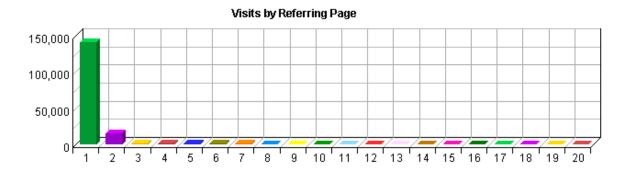
No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	25,201	77.78%
2.	yahoo	2,925	9.03%
3.	google uk	802	2.48%
4.	google canada	774	2.39%
5.	msn	758	2.34%
6.	google australia	375	1.16%
7.	google germany	264	0.81%
8.	google france	238	0.73%
9.	google italy	205	0.63%
10.	aol netfind	204	0.63%
11.	yahoo japan	114	0.35%
12.	google japan	111	0.34%
13.	yahoo spain	87	0.27%
14.	altavista	58	0.18%
15.	yahoo taiwan	44	0.14%
16.	yahoo singapore	32	0.10%
17.	yahoo canada	26	0.08%
18.	netscape	26	0.08%
19.	google austria	25	0.08%
20.	yahoo korea	18	0.06%
	Subtotal	**32,287**	**99.65%**
	Total	**32,402**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa sbir	610	1.88%
	mixed logit revelt filetype:pdf	410	1.27%
	epa star	325	1.00%
	federal building ppt greenbuilding	234	0.72%
	epa star fellowship	135	0.42%
	environmental protection agency	133	0.41%
	fabrication cmos with nanorods pdf ppt	131	0.40%
	nanotechnology and environment	118	0.36%
	forms	113	0.35%
	epa	109	0.34%
	soil colloid filetype:ppt	106	0.33%
	disperse au nanoparticles in paa	104	0.32%
	microsoft powerpoint	91	0.28%
	climat changes effects in wildlife's morphology	83	0.26%
	theoretical fuel consumption diesel engine ppt	80	0.25%
	allintitle: requirements water supply filetype:pdf	76	0.23%
	epa star grant	75	0.23%
	water relations in wetlands and lakes,ppt	71	0.22%
	nanotechnology and fuel cell powerpoint	65	0.20%
	ncer	60	0.19%
2. yahoo	epa	120	0.37%
	the application of single−chip microcomputer in temperature detecting and monitoring	38	0.12%
	hormones use pdf	28	0.09%
	chlorpyrifos, interleukin, children	25	0.08%
	consolidated plastics company	24	0.07%
	green technology for pollutants removal	23	0.07%
	puberty puberty puberty	22	0.07%
	epa sbir	21	0.06%
	ncerqa	16	0.05%
	thermoregulation in endothermic insect pdf	16	0.05%
	ncer	15	0.05%
	pesticide transform. ppt	15	0.05%
	usage nanotechnology in environment	15	0.05%

	epa enforcement	15	0.05%	
	arbour tlr4 schwartz	15	0.05%	
	usage nanotechnology in invironmentt	13	0.04%	
	fellowships	12	0.04%	
	consolidated plastics company inc	11	0.03%	
	environmental research	11	0.03%	
	graduate fellowships	9	0.03%	
3. google uk	forms	40	0.12%	
	energy crisis 2008 ppt	36	0.11%	
	demissie storm white gis watershed modeling	8	0.02%	
	climate change	6	0.02%	
	change	6	0.02%	
	health	5	0.02%	
	interdisciplinary approach	4	0.01%	
	solutions to environmental problems	4	0.01%	
	emerging and re–emerging infectious diseases: the third epidemiologic transition	4	0.01%	
	microsoft powerpoint	4	0.01%	
	new scientist logo	3	0.01%	
	pesticides	3	0.01%	
	gema volstatic	2	0.01%	
	biomarkers	2	0.01%	
	scientific poster	2	0.01%	
	modern studies powerpoint	2	0.01%	
	pregnancy information psychosocial environment	2	0.01%	
	m.c. roco	2	0.01%	
	central nervous system emp	2	0.01%	
	p3 ventures	2	0.01%	
4. google canada	forms	16	0.05%	
	pesticides	8	0.02%	
	water distribution system presentation	4	0.01%	
	epa ncer	4	0.01%	
	epa sbir	4	0.01%	
	scientific poster	3	0.01%	
	hurricanes	3	0.01%	
	novamax technologies	3	0.01%	
	safe drinking water	3	0.01%	
	anachemia solvents	3	0.01%	
	envirosense	3	0.01%	
	carnegie mellon logo	3	0.01%	

	duriron company	3	0.01%
	health	3	0.01%
	exposure–to–disease continuum	3	0.01%
	epa nanotechnology	3	0.01%
	research environmental funding	3	0.01%
	change	3	0.01%
	raasm	2	0.01%
	nested mancova and covariates	2	0.01%
5. msn	consolidated plastics	51	0.16%
	consolidated plastics company	48	0.15%
	epa	48	0.15%
	consolidatedplastics.com	12	0.04%
	consolidated plastics company inc	10	0.03%
	consolidated plastics co	10	0.03%
	intercont products	7	0.02%
	www.consolidatedplastics.com	7	0.02%
	durr industries	7	0.02%
	epa.gov	6	0.02%
	biodiversity	6	0.02%
	consolidated plastics company inc.	5	0.02%
	consolidated plastics company, inc	5	0.02%
	elf atochem north america	4	0.01%
	nortech corp	4	0.01%
	consolidated plastics company, inc.	4	0.01%
	www.epa.gov	4	0.01%
	pbr industries	3	0.01%
	penda pallets	3	0.01%
	elf atochem north america, inc.	3	0.01%
6. google australia	forms	9	0.03%
	current techniques available to produce biodiesel filetype:doc	7	0.02%
	health	4	0.01%
	change	4	0.01%
	organophosphates	3	0.01%
	define estuarine environment	3	0.01%
	environmental health	2	0.01%
	laser reading system ml 810 merrimack laboratories	2	0.01%
	discuss in detail research plan for concept testing	2	0.01%
	scientific poster	2	0.01%
	epa nano	2	0.01%

	the design of water wheel in pic from child that is doing for dl	2	0.01%
	small business innovation research program	2	0.01%
	usf filtration and separation	2	0.01%
	fbi camra	2	0.01%
	us epa	2	0.01%
	estuarine environment	2	0.01%
	malarial research hazard identification	2	0.01%
	climate change effects wetlands	2	0.01%
	effects of pollution on ige responses	2	0.01%
7. google germany	national mall	3	0.01%
	ecosystem service climate change	2	0.01%
	art collection omega 1987 302/999	2	0.01%
	ecological flow	2	0.01%
	kris matyjaszewski	2	0.01%
	fine particulate matter nanoparticles	2	0.01%
	innovation ord	2	0.01%
	lecture dimensional metrology filetype:pdf	2	0.01%
	usepa	2	0.01%
	konarka ppt	2	0.01%
	chances and risks fiscal year	2	0.01%
	nano fe groundwater	2	0.01%
	green building filetype:ppt	2	0.01%
	forms	2	0.01%
	powerpoint environmental tobacco smoke genes cancer	2	0.01%
	lee jeans denver 51 dsza	2	0.01%
	environmental research grants	2	0.01%
	onepager powerpoint	2	0.01%
	geoss data sharing principles	2	0.01%
	nano silica sol–gel	1	0.00%
8. google france	key to identification of aphidius transcaspicus	32	0.10%
	kaolinite ppt	6	0.02%
	management, innovation, small	2	0.01%
	mouse model for food allergy using intraperitoneal sensitization	2	0.01%
	fate and effects of enrofloxacin in aquatic systems under different light conditions	2	0.01%
	development of an individual exposure model for application to the southern california children's health study	2	0.01%

	usf filtration and separations	2	0.01%
	pesticides	2	0.01%
	heterostructure tools simulation silicon nanomaterial software	2	0.01%
	biopolymer ppt presentation department	2	0.01%
	nanomaterials filetype:ppt	2	0.01%
	describe the cause and consequences of global climate change	2	0.01%
	usepa rainwater	2	0.01%
	standard epa classification	1	0.00%
	microsoft filetype:ppt	1	0.00%
	photos muramba	1	0.00%
	impact factor 2007 breast cancer research and treatment	1	0.00%
	sustainability design contest	1	0.00%
	gas sensor filetype:ppt	1	0.00%
	design competition	1	0.00%
9. google italy	raasm usa	5	0.02%
	sector	3	0.01%
	risk assessment	2	0.01%
	www.epa.gov	2	0.01%
	cafimar chartering	2	0.01%
	calibration fluid fluid tachnologies, inc. stillwater ok 74075 msds	2	0.01%
	kotesovec archiv pdf	2	0.01%
	solvophobic	2	0.01%
	copper nanoparticles and ferritin	2	0.01%
	environmental problem	2	0.01%
	ncer fao	2	0.01%
	climate change cost of adaptation	2	0.01%
	ncer	2	0.01%
	pregnant logo	2	0.01%
	model uncertainty in decision support call center	1	0.00%
	filtration technology .pdf	1	0.00%
	isolated perfused porcine skin flap	1	0.00%
	materials for fuel cells filetype:ppt	1	0.00%
	biomarker inside	1	0.00%
	valuation grant application	1	0.00%
10. aol netfind	phil mook	15	0.05%
	environmental protection agency	4	0.01%
	www.epa.gov	3	0.01%
	public health logistics	3	0.01%

		hold harmless agreement	2	0.01%
		pesticides	2	0.01%
		epa office	2	0.01%
		mary gilbert epa	2	0.01%
		grants for environmental impact based small businesses	2	0.01%
		usepa	2	0.01%
		national mall	2	0.01%
		health promotion theories	2	0.01%
		epa	2	0.01%
		consolidated plastics company	2	0.01%
		epa.gov	2	0.01%
		jo kiesecker running	2	0.01%
		cincinatti epa ord low impact development	2	0.01%
		federal epa office	2	0.01%
		iowa epa	1	0.00%
		neurodevelopmental disorders	1	0.00%
11.	yahoo japan	center for childrenâ€™s environmental health at the university of california, davis	2	0.01%
		centers for children's environmental health and disease prevention research	2	0.01%
		environmental childrens	2	0.01%
		us epa	2	0.01%
		filter specialists inc	2	0.01%
		plcã€€pkcã€€tk	2	0.01%
		national research centre for environmental health	2	0.01%
		neuromorphic approach olfactory	2	0.01%
		carbtrol	2	0.01%
		envirotrol	2	0.01%
		silberline	2	0.01%
		paul gardner	2	0.01%
		thioester chemical hydrolysis	1	0.00%
		th1 ifn th2 il–4 intracellular staining	1	0.00%
		p3 photo	1	0.00%
		nmfrc epa chromium analytical methods	1	0.00%
		ryr1 y522s	1	0.00%
		tomen techno solution	1	0.00%
		k–tube	1	0.00%
		silberline manufacturing	1	0.00%
12.	google japan	sbir	4	0.01%
		earth smartÂ® laundry cd	3	0.01%
		chem–tech internationalã€€ct–1	3	0.01%

	epa nanotechnology	2	0.01%
	national center for computational toxicology	2	0.01%
	ballast water treatment system	2	0.01%
	globally thinking locally working ppt	2	0.01%
	moisture systems. 117 south street. hopkinton	2	0.01%
	kleer flo industries	2	0.01%
	city climate change powerpoint presentation	2	0.01%
	dog−on−a−chip	2	0.01%
	polyethyleneimineã€€pptã€€plgaã€€	1	0.00%
	shep o'neal	1	0.00%
	brigham and women hospital dr.david e. kozono oncologist residency	1	0.00%
	study charge	1	0.00%
	epa/190−r−97−002	1	0.00%
	eu 17 croatia 22 human biomonitoring	1	0.00%
	earth smartÂ® laundry cdâ„¢	1	0.00%
	public health usã€€research fellowship 2009	1	0.00%
	us, transcript, video	1	0.00%
13. yahoo spain	candid	20	0.06%
	ferro cement	8	0.02%
	particulate matter	4	0.01%
	garden design	4	0.01%
	lowell high school	4	0.01%
	lifecycles	2	0.01%
	dosing solution	2	0.01%
	biomarkers	2	0.01%
	sweet tomatoes	2	0.01%
	candid photos	2	0.01%
	high school crew pictures	2	0.01%
	candid pic	2	0.01%
	epa symbol	2	0.01%
	henry red cloud	2	0.01%
	sweet lady	2	0.01%
	mazzali systems	1	0.00%
	www.epa.gov	1	0.00%
	freshwater ecosystems	1	0.00%
	epa method ozone application pesticides drinking water	1	0.00%
	climate change on ecosystem	1	0.00%

14. altavista	atkomatic valve	4	0.01%
	candid	4	0.01%
	tomatoes	4	0.01%
	epa cycle results	2	0.01%
	environmental justice	2	0.01%
	alpheus cleaning technologies	2	0.01%
	mexico.jpg	2	0.01%
	russia chapaevsk tanner staging domain:es.epa.gov	2	0.01%
	panametrics	2	0.01%
	epa	2	0.01%
	nano steel	1	0.00%
	ansi biobased cleaner	1	0.00%
	epa constructed wetlands grant	1	0.00%
	corporate environmental behaviour	1	0.00%
	environmental purification industries	1	0.00%
	consolidated plastics inc	1	0.00%
	environmentally benign oxidizing agent	1	0.00%
	whitlow enterprises	1	0.00%
	studying the soil water regime at different scales for supporting sustainable land use	1	0.00%
	statistical design	1	0.00%
15. yahoo taiwan	dynasolve	2	0.01%
	maxi−blast	2	0.01%
	apv crepaco inc	2	0.01%
	pipeline gas leak detection	2	0.01%
	unsaturated soils	2	0.01%
	science to achieve results	2	0.01%
	p3 project	2	0.01%
	lfr levine−fricke inc.,	1	0.00%
	o.i.analytical	1	0.00%
	usf filtration	1	0.00%
	stokesã€€vacuum inc.	1	0.00%
	atkomatic	1	0.00%
	akzo coating inc.	1	0.00%
	isee mexico city 2007	1	0.00%
	physiologically based pharmacokinetic modeling	1	0.00%
	health risk assessment of manufactured nanomaterials new	1	0.00%
	th1/th2 flow	1	0.00%
	armstrong engineering west chester	1	0.00%
	particulate source	1	0.00%

	usf filterite	1	0.00%
16. yahoo singapore	cognitive development of children with autism	2	0.01%
	epa	2	0.01%
	natural gas leakage detector for vehicle	1	0.00%
	memtec america	1	0.00%
	delta omega technologies	1	0.00%
	krupnick willingness to accept an increase in mortality pdf	1	0.00%
	methods to prevent from air pollution	1	0.00%
	children's environment	1	0.00%
	ballast water company	1	0.00%
	outcome indicators of acceptance	1	0.00%
	morton powder coating	1	0.00%
	harvard university research on air quality	1	0.00%
	american formulating	1	0.00%
	applications of star topology	1	0.00%
	compensation demanded to accept an decrease in mortality pdf	1	0.00%
	willingness to accept compensation demanded mortality pdf	1	0.00%
	atmi scrubber	1	0.00%
	lung physiotherapy, pdf	1	0.00%
	technological awards	1	0.00%
	give the names of 16 child diseases	1	0.00%
17. yahoo canada	fellowships	3	0.01%
	epa	2	0.01%
	404−691−9220	1	0.00%
	p3	1	0.00%
	philip environmental inc	1	0.00%
	toz con flema causas	1	0.00%
	us epa quality control	1	0.00%
	dunaliella salina bioreactor	1	0.00%
	ultraflo systems inc.	1	0.00%
	925 brock road south pickering	1	0.00%
	globalpump	1	0.00%
	lennox drum limited	1	0.00%
	particle and luminescence nanotechnology	1	0.00%
	five seasons comfort limited	1	0.00%
	formation of bromide	1	0.00%
	hurrisafe products	1	0.00%
	dendrimer wastewayer	1	0.00%
	apco industries co limited	1	0.00%

	crs robotics corporation	1	0.00%
	growth hormone tokmakejian	1	0.00%
18. netscape	epa	4	0.01%
	epa sbir 2008	3	0.01%
	epa and sustainable energy	1	0.00%
	science topics	1	0.00%
	penetone corpoation	1	0.00%
	epa small business	1	0.00%
	benefits transfer	1	0.00%
	www.epa.gov	1	0.00%
	plasmasol	1	0.00%
	epa agreement	1	0.00%
	marriott.com/wascn	1	0.00%
	http://www.epa.gov	1	0.00%
	cbra	1	0.00%
	environmental common sense	1	0.00%
	free fatty acids biodiesel feedstocks	1	0.00%
	cow manure gasoline	1	0.00%
	penetone corporation	1	0.00%
	human impact the environment	1	0.00%
	power point of bottle nose dolphins	1	0.00%
	paul silbajoris	1	0.00%
19. google austria	hurrican	2	0.01%
	important niche in the dissemination of	1	0.00%
	nanotechnology and the environment	1	0.00%
	research funding	1	0.00%
	transformation of scientific knowledge	1	0.00%
	nanotechnology environment	1	0.00%
	does climate change affect the mixing height?	1	0.00%
	gmo nano technology acceptance	1	0.00%
	ashok mulchandani conducting polymer	1	0.00%
	european commission dg environment value of life	1	0.00%
	price of mercury now	1	0.00%
	exothermic heat hydrogenation of bio oils	1	0.00%
	webler thomas cv	1	0.00%
	academy of management best paper proceedings	1	0.00%
	toxicology graduate harvard–medical–school	1	0.00%
	epa	1	0.00%
	nano concerns environment	1	0.00%

	sustainable assessment of research quality	1	0.00%
	adhd−related executive function: interactions of the drd4 polymorphism, lead, and sex	1	0.00%
	particle generation technology salt solution	1	0.00%
20. yahoo korea	wm.w meyer	4	0.01%
	data instrument pressure transducer ma 01720	2	0.01%
	elf atochem north americat	2	0.01%
	radtech america	1	0.00%
	acute inflammation mediator no pge	1	0.00%
	2118 greenspring drive timonium md 21093	1	0.00%
	usf filtration and separations	1	0.00%
	miami university list	1	0.00%
	purchem	1	0.00%
	stoke vacuum	1	0.00%
	magni industries.inc	1	0.00%
	pioneer portec	1	0.00%
	innovative sensors	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	4,465	13.78%
	of	2,015	6.22%
	environmental	1,755	5.42%
	in	1,466	4.52%
	ppt	1,250	3.86%
	sbir	1,094	3.38%
	star	1,051	3.24%
	research	980	3.02%
	the	945	2.92%
	for	897	2.77%
	water	886	2.73%
	nanotechnology	704	2.17%
	filetype:pdf	687	2.12%
	2008	645	1.99%
	health	624	1.93%
	filetype:ppt	577	1.78%
	pdf	545	1.68%
	environment	526	1.62%

	on	514	1.59%
	protection	505	1.56%
2. yahoo	epa	464	1.43%
	environmental	262	0.81%
	of	243	0.75%
	in	242	0.75%
	for	179	0.55%
	research	175	0.54%
	the	126	0.39%
	children	101	0.31%
	inc	101	0.31%
	pdf	74	0.23%
	company	70	0.22%
	autism	69	0.21%
	health	68	0.21%
	puberty	67	0.21%
	on	62	0.19%
	water	57	0.18%
	grant	50	0.15%
	application	50	0.15%
	nanotechnology	50	0.15%
	star	48	0.15%
3. google uk	of	97	0.30%
	in	61	0.19%
	the	55	0.17%
	environmental	52	0.16%
	ppt	47	0.15%
	2008	45	0.14%
	forms	42	0.13%
	energy	39	0.12%
	crisis	36	0.11%
	risk	35	0.11%
	to	34	0.10%
	health	34	0.10%
	for	33	0.10%
	change	32	0.10%
	on	30	0.09%
	research	29	0.09%
	assessment	28	0.09%
	powerpoint	22	0.07%
	climate	21	0.06%
	epa	21	0.06%

4. google canada	of	67	0.21%
	epa	60	0.19%
	in	54	0.17%
	environmental	41	0.13%
	health	39	0.12%
	for	34	0.10%
	water	33	0.10%
	the	33	0.10%
	research	30	0.09%
	to	19	0.06%
	on	17	0.05%
	pesticides	17	0.05%
	forms	16	0.05%
	air	14	0.04%
	nanotechnology	14	0.04%
	how	14	0.04%
	us	14	0.04%
	effects	13	0.04%
	environment	13	0.04%
	assessment	13	0.04%
5. msn	plastics	157	0.48%
	consolidated	154	0.48%
	epa	94	0.29%
	company	78	0.24%
	inc	51	0.16%
	environmental	28	0.09%
	inc.	27	0.08%
	in	27	0.08%
	of	26	0.08%
	products	22	0.07%
	for	21	0.06%
	co	19	0.06%
	industries	16	0.05%
	systems	13	0.04%
	water	13	0.04%
	corp	13	0.04%
	recovery	12	0.04%
	the	12	0.04%
	consolidatedplastics.com	12	0.04%
	north	11	0.03%
6. google australia	of	48	0.15%
	in	33	0.10%

|

	for	29	0.09%
	health	26	0.08%
	change	24	0.07%
	research	24	0.07%
	environmental	23	0.07%
	the	21	0.06%
	to	19	0.06%
	environment	17	0.05%
	effects	15	0.05%
	on	15	0.05%
	epa	13	0.04%
	climate	13	0.04%
	water	10	0.03%
	air	10	0.03%
	ecosystem	10	0.03%
	children	9	0.03%
	forms	9	0.03%
	produce	8	0.02%
7. google germany	of	20	0.06%
	the	12	0.04%
	powerpoint	10	0.03%
	environmental	9	0.03%
	epa	8	0.02%
	nanoparticles	8	0.02%
	in	8	0.02%
	national	7	0.02%
	ppt	7	0.02%
	inc	7	0.02%
	mall	6	0.02%
	nanotechnology	6	0.02%
	filetype:pdf	6	0.02%
	research	6	0.02%
	systems	5	0.02%
	presentation	5	0.02%
	for	5	0.02%
	technology	5	0.02%
	effect	5	0.02%
	matter	5	0.02%
8. google france	of	61	0.19%
	to	36	0.11%
	transcaspicus	32	0.10%
	aphidius	32	0.10%

	key	32	0.10%
	identification	32	0.10%
	ppt	21	0.06%
	the	13	0.04%
	in	12	0.04%
	for	9	0.03%
	environment	8	0.02%
	kaolinite	6	0.02%
	research	6	0.02%
	epa	6	0.02%
	filetype:ppt	6	0.02%
	pollution	6	0.02%
	consequences	6	0.02%
	filtration	5	0.02%
	model	5	0.02%
	water	4	0.01%
9. google italy	of	22	0.07%
	ppt	21	0.06%
	environmental	9	0.03%
	the	8	0.02%
	epa	8	0.02%
	health	7	0.02%
	nanoparticles	7	0.02%
	raasm	6	0.02%
	children	6	0.02%
	environment	6	0.02%
	research	5	0.02%
	usa	5	0.02%
	risk	5	0.02%
	iron	4	0.01%
	cafimar	4	0.01%
	ncer	4	0.01%
	effects	4	0.01%
	assessment	4	0.01%
	cells	4	0.01%
	matter	4	0.01%
10. aol netfind	epa	24	0.07%
	of	16	0.05%
	mook	15	0.05%
	phil	15	0.05%
	for	13	0.04%
	grants	12	0.04%

		environmental	11	0.03%
		to	11	0.03%
		in	10	0.03%
		protection	10	0.03%
		agency	8	0.02%
		health	6	0.02%
		how	6	0.02%
		us	5	0.02%
		2008	5	0.02%
		small	5	0.02%
		office	4	0.01%
		impact	4	0.01%
		research	4	0.01%
		children	4	0.01%
11.	yahoo japan	environmental	10	0.03%
		for	8	0.02%
		of	8	0.02%
		university	7	0.02%
		epa	7	0.02%
		health	6	0.02%
		inc	5	0.02%
		gardner	5	0.02%
		paul	4	0.01%
		center	4	0.01%
		at	4	0.01%
		research	4	0.01%
		the	4	0.01%
		inc.	3	0.01%
		intracellular	3	0.01%
		silberline	3	0.01%
		chemical	3	0.01%
		filter	3	0.01%
		children's	2	0.01%
		neurotoxicology	2	0.01%
12.	google japan	ppt	6	0.02%
		health	5	0.02%
		of	4	0.01%
		epa	4	0.01%
		laundry	4	0.01%
		earth	4	0.01%
		environmental	4	0.01%
		smartÂ®	4	0.01%

		chem–tech	4	0.01%
		sbir	4	0.01%
		inc	3	0.01%
		residency	3	0.01%
		fellowship	3	0.01%
		dr.david	3	0.01%
		brigham	3	0.01%
		women	3	0.01%
		kozono	3	0.01%
		e.	3	0.01%
		cd	3	0.01%
		hospital	3	0.01%
13.	yahoo spain	candid	24	0.07%
		cement	8	0.02%
		ferro	8	0.02%
		school	7	0.02%
		high	6	0.02%
		design	5	0.02%
		of	4	0.01%
		sweet	4	0.01%
		epa	4	0.01%
		garden	4	0.01%
		matter	4	0.01%
		lowell	4	0.01%
		particulate	4	0.01%
		children	3	0.01%
		change	3	0.01%
		effects	3	0.01%
		water	3	0.01%
		climate	3	0.01%
		symbol	3	0.01%
		red	2	0.01%
14.	altavista	environmental	5	0.02%
		epa	5	0.02%
		valve	4	0.01%
		tomatoes	4	0.01%
		candid	4	0.01%
		atkomatic	4	0.01%
		panametrics	3	0.01%
		mexico.jpg	2	0.01%
		water	2	0.01%
		justice	2	0.01%

	from	2	0.01%
	inc	2	0.01%
	technologies	2	0.01%
	alpheus	2	0.01%
	chapaevsk	2	0.01%
	cleaning	2	0.01%
	removal	2	0.01%
	results	2	0.01%
	domain:es.epa.gov	2	0.01%
	tanner	2	0.01%
15. yahoo taiwan	of	8	0.02%
	in	5	0.02%
	the	4	0.01%
	detection	3	0.01%
	pipeline	3	0.01%
	gas	3	0.01%
	leak	3	0.01%
	to	3	0.01%
	achieve	2	0.01%
	maxi–blast	2	0.01%
	unsaturated	2	0.01%
	science	2	0.01%
	project	2	0.01%
	psmta	2	0.01%
	flow	2	0.01%
	dynasolve	2	0.01%
	usf	2	0.01%
	apv	2	0.01%
	results	2	0.01%
	for	2	0.01%
16. yahoo singapore	of	8	0.02%
	pdf	4	0.01%
	to	4	0.01%
	air	3	0.01%
	accept	3	0.01%
	mortality	3	0.01%
	the	2	0.01%
	development	2	0.01%
	particulate	2	0.01%
	demanded	2	0.01%
	compensation	2	0.01%
	autism	2	0.01%

		willingness	2	0.01%
		cognitive	2	0.01%
		epa	2	0.01%
		matter	2	0.01%
		proposal	2	0.01%
		an	2	0.01%
		for	2	0.01%
		with	2	0.01%
17.	yahoo canada	epa	3	0.01%
		fellowships	3	0.01%
		limited	3	0.01%
		inc	2	0.01%
		industries	2	0.01%
		lennox	2	0.01%
		drum	2	0.01%
		ultraflo	1	0.00%
		hurrisafe	1	0.00%
		co	1	0.00%
		apco	1	0.00%
		electronics	1	0.00%
		bromide	1	0.00%
		five	1	0.00%
		p3	1	0.00%
		wastewayer	1	0.00%
		tokmakejian	1	0.00%
		comfort	1	0.00%
		quality	1	0.00%
		growth	1	0.00%
18.	netscape	epa	10	0.03%
		2008	3	0.01%
		sbir	3	0.01%
		penetone	2	0.01%
		of	1	0.00%
		bottle	1	0.00%
		environment	1	0.00%
		topics	1	0.00%
		corpoation	1	0.00%
		nose	1	0.00%
		pha	1	0.00%
		sense	1	0.00%
		free	1	0.00%
		small	1	0.00%

	silbajoris	1	0.00%
	feedstocks	1	0.00%
	transfer	1	0.00%
	sustainable	1	0.00%
	www.epa.gov	1	0.00%
	acids	1	0.00%
19. google austria	of	9	0.03%
	the	4	0.01%
	environment	4	0.01%
	research	2	0.01%
	technology	2	0.01%
	nanotechnology	2	0.01%
	nano	2	0.01%
	hurrican	2	0.01%
	in	1	0.00%
	heat	1	0.00%
	now	1	0.00%
	polymer	1	0.00%
	lead,	1	0.00%
	exothermic	1	0.00%
	adhd–related	1	0.00%
	concerns	1	0.00%
	management	1	0.00%
	disorder	1	0.00%
	webler	1	0.00%
	paper	1	0.00%
20. yahoo korea	meyer	4	0.01%
	wm.w	4	0.01%
	atochem	2	0.01%
	pressure	2	0.01%
	ma	2	0.01%
	transducer	2	0.01%
	americat	2	0.01%
	elf	2	0.01%
	data	2	0.01%
	instrument	2	0.01%
	01720	2	0.01%
	north	2	0.01%
	inflammation	1	0.00%
	no	1	0.00%
	miami	1	0.00%
	stoke	1	0.00%

radtech		1	0.00%
greenspring		1	0.00%
mediator		1	0.00%
drive		1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

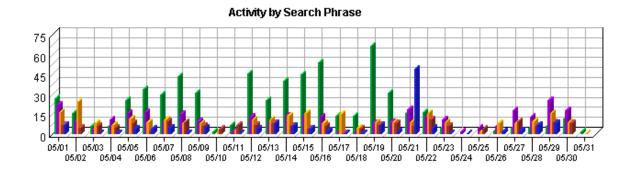**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa sbir	637	1.97%
2.	epa star	333	1.03%
3.	epa	296	0.91%
4.	forms	181	0.56%
5.	environmental protection agency	141	0.44%
6.	epa star fellowship	140	0.43%
7.	consolidated plastics company	87	0.27%
8.	epa star grant	83	0.26%
9.	ncer	78	0.24%
10.	environmental research	59	0.18%
11.	epa grants	57	0.18%
12.	consolidated plastics	51	0.16%
13.	sbir epa	48	0.15%
14.	epa funding	48	0.15%
15.	epa enforcement	47	0.15%
16.	epa sbir 2008	45	0.14%
17.	epa ncer	43	0.13%
18.	www.epa.gov	43	0.13%
19.	health	43	0.13%
20.	change	41	0.13%
	Subtotal	**2,501**	**7.73%**

| | | 32,363 | 100.00% |

<div align="center">Activity by Search Phrase with Engines Detail</div>

Phrases	Engines	Referrals	%
1. epa sbir	google	610	1.88%
	yahoo	21	0.06%
	google canada	4	0.01%
	aol netfind	1	0.00%
	msn	1	0.00%
2. epa star	google	325	1.00%
	yahoo	6	0.02%
	google canada	2	0.01%
3. epa	yahoo	120	0.37%
	google	109	0.34%
	msn	48	0.15%
	netscape	4	0.01%
	yahoo australia &nz	3	0.01%
	yahoo germany	3	0.01%
	yahoo canada	2	0.01%
	aol netfind	2	0.01%
	yahoo singapore	2	0.01%
	altavista	2	0.01%
	google austria	1	0.00%
4. forms	google	113	0.35%
	google uk	40	0.12%
	google canada	16	0.05%
	google australia	9	0.03%
	google germany	2	0.01%
	google italy	1	0.00%
5. environmental protection agency	google	133	0.41%
	aol netfind	4	0.01%
	yahoo	3	0.01%
	google australia	1	0.00%
6. epa star fellowship	google	135	0.42%
	yahoo	5	0.02%
7. consolidated plastics company	msn	48	0.15%
	yahoo	24	0.07%
	google	12	0.04%
	aol netfind	2	0.01%
	google canada	1	0.00%
8. epa star grant	google	75	0.23%

		yahoo	8	0.02%
9.	ncer	google	60	0.19%
		yahoo	15	0.05%
		google italy	2	0.01%
		google uk	1	0.00%
10.	environmental research	google	48	0.15%
		yahoo	11	0.03%
11.	epa grants	google	50	0.15%
		yahoo	6	0.02%
		aol netfind	1	0.00%
12.	consolidated plastics	msn	51	0.16%
13.	sbir epa	google	47	0.15%
		msn	1	0.00%
14.	epa funding	google	43	0.13%
		yahoo	4	0.01%
		google italy	1	0.00%
15.	epa enforcement	google	32	0.10%
		yahoo	15	0.05%
16.	epa sbir 2008	google	40	0.12%
		netscape	3	0.01%
		yahoo	1	0.00%
		msn	1	0.00%
17.	epa ncer	google	37	0.11%
		google canada	4	0.01%
		msn	1	0.00%
		yahoo	1	0.00%
18.	www.epa.gov	google	30	0.09%
		msn	4	0.01%
		aol netfind	3	0.01%
		google italy	2	0.01%
		netscape	1	0.00%
		google germany	1	0.00%
		yahoo	1	0.00%
		yahoo spain	1	0.00%
19.	health	google	31	0.10%
		google uk	5	0.02%
		google australia	4	0.01%
		google canada	3	0.01%
20.	change	google	28	0.09%
		google uk	6	0.02%
		google australia	4	0.01%
		google canada	3	0.01%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

––

Q How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	5,212	4.35%
2.	of	2,673	2.23%
3.	environmental	2,226	1.86%
4.	in	1,933	1.61%
5.	ppt	1,389	1.16%
6.	research	1,277	1.07%
7.	the	1,249	1.04%
8.	for	1,244	1.04%
9.	sbir	1,161	0.97%
10.	star	1,123	0.94%
11.	water	1,039	0.87%
12.	health	827	0.69%
13.	nanotechnology	819	0.68%
14.	2008	765	0.64%
15.	filetype:pdf	701	0.58%
16.	to	677	0.56%
17.	on	657	0.55%
18.	environment	640	0.53%
19.	pdf	636	0.53%
20.	filetype:ppt	594	0.50%
	Subtotal	**26,842**	**22.39%**
	Total	**119,900**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	4,465	3.72%
	yahoo	464	0.39%
	msn	94	0.08%
	google canada	60	0.05%
	aol netfind	24	0.02%
	google uk	21	0.02%
	google australia	13	0.01%
	netscape	10	0.01%
	google italy	8	0.01%
	google germany	8	0.01%
	yahoo japan	7	0.01%
	google france	6	0.01%
	altavista	5	0.00%
	yahoo france	4	0.00%
	yahoo spain	4	0.00%
	google japan	4	0.00%
	yahoo australia &nz	3	0.00%
	yahoo germany	3	0.00%
	yahoo canada	3	0.00%
	yahoo singapore	2	0.00%
2. of	google	2,015	1.68%
	yahoo	243	0.20%
	google uk	97	0.08%
	google canada	67	0.06%
	google france	61	0.05%
	google australia	48	0.04%
	msn	26	0.02%
	google italy	22	0.02%
	google germany	20	0.02%
	aol netfind	16	0.01%
	google austria	9	0.01%
	yahoo taiwan	8	0.01%
	yahoo japan	8	0.01%
	yahoo singapore	8	0.01%
	yahoo germany	5	0.00%
	google japan	4	0.00%
	yahoo spain	4	0.00%
	altavista	2	0.00%

	mamma	2	0.00%
	cnet search.com	2	0.00%
3. environmental	google	1,755	1.46%
	yahoo	262	0.22%
	google uk	52	0.04%
	google canada	41	0.03%
	msn	28	0.02%
	google australia	23	0.02%
	aol netfind	11	0.01%
	yahoo japan	10	0.01%
	google italy	9	0.01%
	google germany	9	0.01%
	altavista	5	0.00%
	google japan	4	0.00%
	google france	4	0.00%
	yandex	3	0.00%
	yahoo india	2	0.00%
	yahoo uk &ireland	2	0.00%
	netscape	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
4. in	google	1,466	1.22%
	yahoo	242	0.20%
	google uk	61	0.05%
	google canada	54	0.05%
	google australia	33	0.03%
	msn	27	0.02%
	google france	12	0.01%
	aol netfind	10	0.01%
	google germany	8	0.01%
	yahoo taiwan	5	0.00%
	google italy	4	0.00%
	yandex	2	0.00%
	yahoo spain	2	0.00%
	yahoo singapore	2	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
	yahoo mexico	1	0.00%
	yahoo australia &nz	1	0.00%
	all the web	1	0.00%
5. ppt	google	1,250	1.04%

	google uk	47	0.04%
	google france	21	0.02%
	google italy	21	0.02%
	yahoo	19	0.02%
	google canada	8	0.01%
	google germany	7	0.01%
	google australia	6	0.01%
	google japan	6	0.01%
	aol netfind	2	0.00%
	google austria	1	0.00%
	cnet search.com	1	0.00%
6. research	google	980	0.82%
	yahoo	175	0.15%
	google canada	30	0.03%
	google uk	29	0.02%
	google australia	24	0.02%
	msn	9	0.01%
	google germany	6	0.01%
	google france	6	0.01%
	google italy	5	0.00%
	aol netfind	4	0.00%
	yahoo japan	4	0.00%
	google japan	2	0.00%
	google austria	2	0.00%
	yahoo singapore	1	0.00%
7. the	google	945	0.79%
	yahoo	126	0.11%
	google uk	55	0.05%
	google canada	33	0.03%
	google australia	21	0.02%
	google france	13	0.01%
	msn	12	0.01%
	google germany	12	0.01%
	google italy	8	0.01%
	yahoo germany	4	0.00%
	yahoo taiwan	4	0.00%
	google austria	4	0.00%
	yahoo japan	4	0.00%
	yahoo singapore	2	0.00%
	aol netfind	2	0.00%
	netscape	1	0.00%
	google japan	1	0.00%

		all the web	1	0.00%
		altavista	1	0.00%
8.	for	google	897	0.75%
		yahoo	179	0.15%
		google canada	34	0.03%
		google uk	33	0.03%
		google australia	29	0.02%
		msn	21	0.02%
		aol netfind	13	0.01%
		google france	9	0.01%
		yahoo japan	8	0.01%
		google germany	5	0.00%
		google italy	4	0.00%
		google japan	2	0.00%
		yahoo singapore	2	0.00%
		yahoo taiwan	2	0.00%
		compuserve	1	0.00%
		altavista	1	0.00%
		yahoo mexico	1	0.00%
		mamma	1	0.00%
		yahoo india	1	0.00%
		cnet search.com	1	0.00%
9.	sbir	google	1,094	0.91%
		yahoo	41	0.03%
		msn	8	0.01%
		google canada	6	0.01%
		google japan	4	0.00%
		aol netfind	3	0.00%
		netscape	3	0.00%
		google germany	1	0.00%
		google italy	1	0.00%
10.	star	google	1,051	0.88%
		yahoo	48	0.04%
		google canada	7	0.01%
		google uk	7	0.01%
		msn	3	0.00%
		yahoo uk &ireland	2	0.00%
		google france	2	0.00%
		google germany	1	0.00%
		google australia	1	0.00%
		yahoo singapore	1	0.00%
11.	water	google	886	0.74%

		yahoo	57	0.05%
		google canada	33	0.03%
		google uk	16	0.01%
		msn	13	0.01%
		google australia	10	0.01%
		google france	4	0.00%
		google germany	4	0.00%
		yahoo spain	3	0.00%
		aol netfind	3	0.00%
		altavista	2	0.00%
		google japan	2	0.00%
		google italy	2	0.00%
		yahoo singapore	1	0.00%
		yahoo australia &nz	1	0.00%
		yahoo italy	1	0.00%
		mamma	1	0.00%
12.	health	google	624	0.52%
		yahoo	68	0.06%
		google canada	39	0.03%
		google uk	34	0.03%
		google australia	26	0.02%
		google italy	7	0.01%
		yahoo japan	6	0.01%
		aol netfind	6	0.01%
		msn	5	0.00%
		google japan	5	0.00%
		google france	3	0.00%
		yahoo taiwan	1	0.00%
		yahoo india	1	0.00%
		google germany	1	0.00%
		mamma	1	0.00%
13.	nanotechnology	google	704	0.59%
		yahoo	50	0.04%
		google uk	16	0.01%
		google canada	14	0.01%
		google australia	8	0.01%
		msn	6	0.01%
		google germany	6	0.01%
		aol netfind	3	0.00%
		google italy	3	0.00%
		yahoo italy	2	0.00%
		google japan	2	0.00%

	google austria	2	0.00%	
	yahoo spain	1	0.00%	
	yahoo canada	1	0.00%	
	google france	1	0.00%	
14. 2008	google	645	0.54%	
	yahoo	46	0.04%	
	google uk	45	0.04%	
	google canada	11	0.01%	
	aol netfind	5	0.00%	
	netscape	3	0.00%	
	google france	3	0.00%	
	google germany	3	0.00%	
	msn	2	0.00%	
	google australia	1	0.00%	
	google italy	1	0.00%	
15. filetype:pdf	google	687	0.57%	
	google germany	6	0.01%	
	google france	3	0.00%	
	google uk	2	0.00%	
	google italy	1	0.00%	
	google australia	1	0.00%	
	google canada	1	0.00%	
16. to	google	496	0.41%	
	yahoo	41	0.03%	
	google france	36	0.03%	
	google uk	34	0.03%	
	google canada	19	0.02%	
	google australia	19	0.02%	
	aol netfind	11	0.01%	
	msn	10	0.01%	
	yahoo singapore	4	0.00%	
	yahoo taiwan	3	0.00%	
	google germany	2	0.00%	
	yahoo india	1	0.00%	
	google italy	1	0.00%	
17. on	google	514	0.43%	
	yahoo	62	0.05%	
	google uk	30	0.03%	
	google canada	17	0.01%	
	google australia	15	0.01%	
	google germany	4	0.00%	
	aol netfind	3	0.00%	

	google italy	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	mamma	1	0.00%
	yahoo india	1	0.00%
	yahoo australia &nz	1	0.00%
	google france	1	0.00%
	yahoo spain	1	0.00%
	msn	1	0.00%
18. environment	google	526	0.44%
	yahoo	38	0.03%
	google uk	17	0.01%
	google australia	17	0.01%
	google canada	13	0.01%
	google france	8	0.01%
	google italy	6	0.01%
	google austria	4	0.00%
	google germany	4	0.00%
	msn	3	0.00%
	yahoo singapore	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
19. pdf	google	545	0.45%
	yahoo	74	0.06%
	yahoo singapore	4	0.00%
	google france	3	0.00%
	google italy	2	0.00%
	google uk	2	0.00%
	msn	2	0.00%
	google canada	1	0.00%
	aol netfind	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
20. filetype:ppt	google	577	0.48%
	google france	6	0.01%
	google germany	4	0.00%
	google italy	3	0.00%
	google australia	2	0.00%
	google japan	1	0.00%
	google canada	1	0.00%

?	**Activity by Search Keyword – Help Card**

?   **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

—

♀   At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.
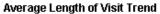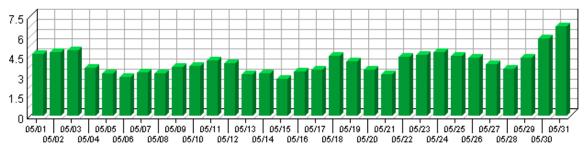
Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.
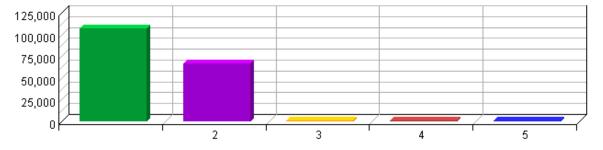
Visitors Trend

Visit Summary

Visits	186,522
Average per Day	6,016
Average Visit Length	00:17:57
Median Visit Length	00:01:57
International Visits	6.65%
Visits of Unknown Origin	36.05%
Visits from Your Country: United States (US)	57.31%

Average Length of Visit Trend
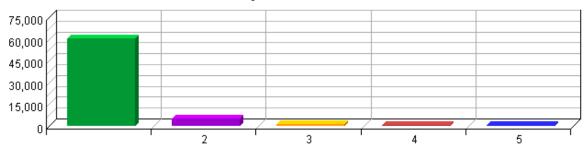
Top Countries by Visits

Visitors by Number of Visits

Visitors Trend

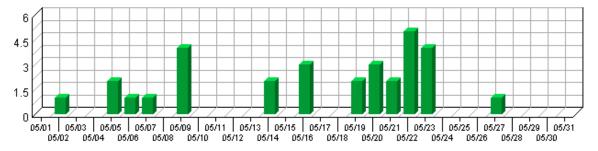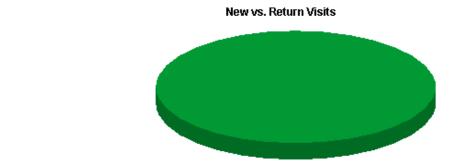## Visitor Summary

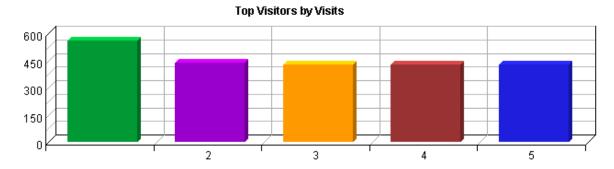|	
Unique Visitors	73,143
Visitors Who Visited Once	60,386
Visitors Who Visited More Than Once	12,757
Average Visits per Visitor	2.55

Visitor Minutes Trend

First Time Visitors Trend

New vs. Return Visits
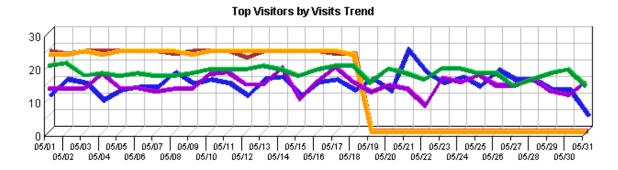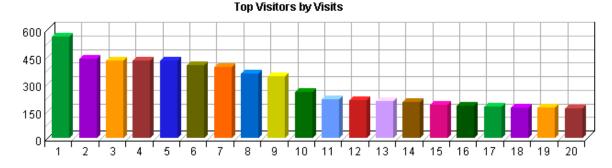

Top Visitors by Visits

Top Visitors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend

Top Visitors by Visits

Top Visitors

	Visitor	Visits	%	Hits
1.	ip–78–137–163–133.dedi. digiweb.ie_–	**558**	**0.30%**	1,483
2.	ip–78–137–163–133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	**438**	**0.23%**	904
3.	61.135.166.102_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	**427**	**0.23%**	427
4.	220.181.38.169_Baiduspider+(+ http://www.baidu.com/search/ spider.htm)	**426**	**0.23%**	426
5.	148.170.69.19_Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	**425**	**0.23%**	1,310
6.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	**403**	**0.22%**	3,367

7.	search.nsf.gov_NSF–googlebot (Enterprise; GIX–02431; dlien@ nsf.gov,trinehar@nsf.gov, lscott@nsf.gov,twilling@nsf.gov)	**392**	**0.21%**	2,047
8.	217–20–112–125. internetserviceteam.com_–	**354**	**0.19%**	354
9.	66.231.189.160_Gigabot/3.0 (http://www.gigablast.com/spider. html)	**341**	**0.18%**	342
10.	crawl5.exabot.com_Mozilla/5.0 (compatible; Exabot/3.0; + http://www.exabot.com/go/robot)	**254**	**0.14%**	736
11.	search–kids.goo.ne.jp_PEAR HTTP_Request class (http://pear. php.net/)	**215**	**0.12%**	403
12.	rg35.riverglassinc. com_Jakarta Commons–HttpClient/3.0.1	**208**	**0.11%**	903
13.	217.20.112.125_–	**202**	**0.11%**	202
14.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider. html)	**196**	**0.11%**	7,402
15.	rg34.riverglassinc. com_Jakarta Commons–HttpClient/3.0.1	**183**	**0.10%**	2,170
16.	193.47.80.41_Mozilla/5.0 (compatible; Exabot/3.0; +http:// www.exabot.com/go/robot)	**177**	**0.09%**	543
17.	crawler.bloglines.com_–	**172**	**0.09%**	695
18.	65.214.44.29_Mozilla/5.0 (X11; U; Linux i686; en–US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	**167**	**0.09%**	426
19.	199.171.55.99_Java/1.5.0_06	**166**	**0.09%**	205
20.	65.214.44.29_–	**165**	**0.09%**	692
	Subtotal	**5,869**	**3.15%**	**25,037**
	Other	**180,708**	**96.85%**	**613,962**
	Total	**186,577**	**100.00%**	**638,999**

Top Visitors – Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is

thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

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Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits

New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	186,507	99.96%
2.	Users Without Cookies	39	0.02%
3.	New Users	31	0.02%
	Total	**186,577**	**100.00%**

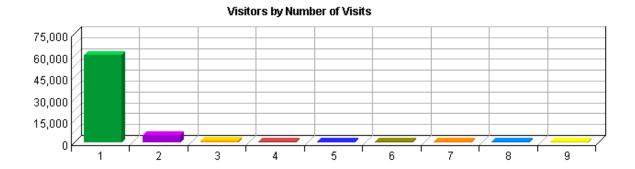| New vs. Return Visits – Help Card |
|---|
| **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits. |
| **Returning Visitors** – Visitors who already had a cookie from your site when they visited. |
| **Visitors Not Accepting Cookies** – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning. |
| **Visits** – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. |

% – Percentage of visitors who fit into the specified visitor category.

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By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits

Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	60,386	82.56%
2 visits	4,792	6.55%
3 visits	1,473	2.01%
4 visits	741	1.01%
5 visits	527	0.72%
6 visits	394	0.54%
7 visits	355	0.49%
8 visits	354	0.48%
9 visits	341	0.47%
Subtotal	**69,363**	**94.83%**
Other	**3,780**	**5.17%**
Total	**73,143**	**100.00%**

Visitors by Number of Visits – Help Card

? **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.
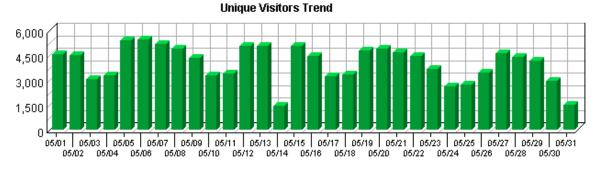
% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.
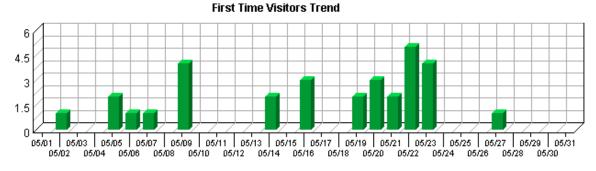
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♀ This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.

Visitor Minutes Trend

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
05/01	6,469	4,530	0	00:04:40	30,247.37
05/02	6,537	4,502	1	00:04:48	31,427.97
05/03	4,858	3,046	0	00:04:54	23,829.02
05/04	5,089	3,279	0	00:03:36	18,403.18
05/05	7,596	5,375	2	00:03:13	24,436.25
05/06	8,382	5,457	1	00:02:54	24,389.75
05/07	7,866	5,184	1	00:03:14	25,496.82
05/08	6,888	4,891	0	00:03:12	22,058.98
05/09	6,274	4,346	4	00:03:41	23,170.32
05/10	5,270	3,283	0	00:03:47	19,973.67
05/11	5,377	3,372	0	00:04:09	22,323.30
05/12	7,114	5,028	0	00:03:56	28,001.58
05/13	7,263	5,055	0	00:03:07	22,750.45
05/14	7,232	1,461	2	00:03:11	23,043.90
05/15	7,372	5,072	0	00:02:47	20,526.32
05/16	6,282	4,456	3	00:03:20	21,014.17
05/17	5,380	3,209	0	00:03:27	18,648.45
05/18	5,174	3,309	0	00:04:30	23,291.07
05/19	6,724	4,752	2	00:04:06	27,620.17
05/20	6,979	4,916	3	00:03:27	24,084.93
05/21	6,648	4,675	2	00:03:09	20,987.17
05/22	6,252	4,426	5	00:04:27	27,913.85
05/23	5,468	3,640	4	00:04:33	24,966.93
05/24	4,284	2,585	0	00:04:48	20,634.10
05/25	4,214	2,699	0	00:04:31	19,058.58
05/26	5,084	3,420	0	00:04:23	22,298.65
05/27	6,593	4,607	1	00:03:53	25,684.10
05/28	6,240	4,413	0	00:03:34	22,310.18
05/29	5,826	4,166	0	00:04:21	25,357.63
05/30	4,046	2,925	0	00:05:49	23,588.62

05/31	2,207	1,512	0	00:06:46	14,938.87
Average	**6,031**	**3,986**	**1**	**N/A**	**23,305.69**
Total	**186,988**	**123,591**	**31**	**N/A**	**722,476.33**

Visitors Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

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♀ Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
05/01	6,448	3.46%
05/02	6,517	3.49%
05/03	4,840	2.59%
05/04	5,080	2.72%
05/05	7,582	4.06%
05/06	8,365	4.48%
05/07	7,849	4.21%
05/08	6,876	3.69%
05/09	6,256	3.35%
05/10	5,260	2.82%
05/11	5,371	2.88%
05/12	7,097	3.80%
05/13	7,243	3.88%
05/14	7,214	3.87%
05/15	7,357	3.94%
05/16	6,266	3.36%
05/17	5,369	2.88%
05/18	5,161	2.77%
05/19	6,705	3.59%
05/20	6,956	3.73%
05/21	6,635	3.56%
05/22	6,241	3.35%
05/23	5,452	2.92%
05/24	4,272	2.29%
05/25	4,205	2.25%

05/26	5,070	2.72%
05/27	6,580	3.53%
05/28	6,225	3.34%
05/29	5,809	3.11%
05/30	4,031	2.16%
05/31	2,190	1.17%
Total	**186,522**	**100.00%**

Visits Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

> **No data for this section in the log data analyzed.**

Top Authenticated Usernames – Help Card

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
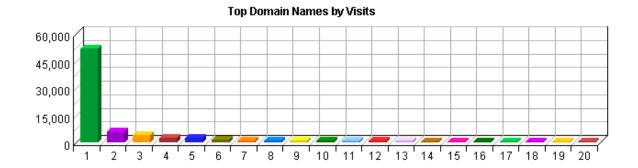
% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

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♀ You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits

Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	51,881	27.81%	82,740
2.	msn.com	5,972	3.20%	40,750
3.	comcast.net	3,833	2.05%	13,731
4.	rr.com	2,722	1.46%	8,066
5.	verizon.net	2,486	1.33%	6,930
6.	sbcglobal.net	1,275	0.68%	4,043
7.	cox.net	1,265	0.68%	3,563
8.	fti.net	1,160	0.62%	5,306
9.	aol.com	1,006	0.54%	1,298
10.	dedi.digiweb.ie	995	0.53%	2,388
11.	bellsouth.net	850	0.46%	3,073
12.	charter.com	786	0.42%	2,274
13.	qwest.net	770	0.41%	2,164
14.	pacbell.net	694	0.37%	2,022
15.	epa.gov	662	0.35%	2,098
16.	bezeqint.net	584	0.31%	716
17.	optonline.net	567	0.30%	1,768
18.	searchme.com	506	0.27%	3,199
19.	internetserviceteam.com	454	0.24%	547
20.	nsf.gov	435	0.23%	2,171
	Subtotal	**78,903**	**42.30%**	**188,847**
	Other	**107,619**	**57.70%**	**449,069**
	Total	**186,522**	**100.00%**	**637,916**

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

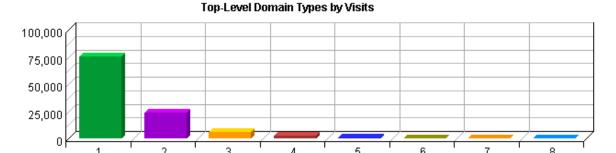**%** – Percentage of the total activity that was from this domain name or IP address.

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Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top−Level Domain Types

This report provides a breakdown of top−level domain types.

Top-Level Domain Types by Visits

Top−Level Domain Types

	Top−Level Domain Types	Visits	%	Hits
1.	Network	75,457	69.22%	164,681
2.	Commercial	23,346	21.42%	138,170
3.	Education	6,124	5.62%	24,320
4.	Government	2,500	2.29%	9,457
5.	Organization	1,171	1.07%	3,417
6.	Military	370	0.34%	1,452
7.	ARPANET	42	0.04%	117
8.	International	6	0.01%	15
	Total	**109,016**	**100.00%**	**341,629**

Top−Level Domain Types – Help Card

? **Top−Level Domain** – The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

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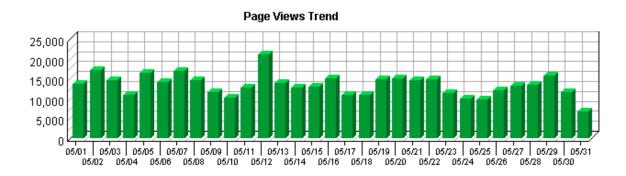
Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.
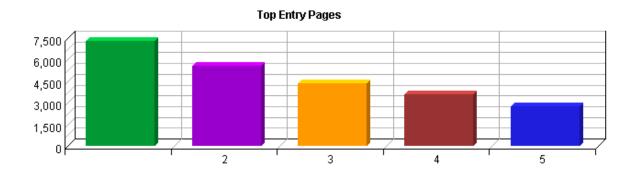
Pages Dashboard
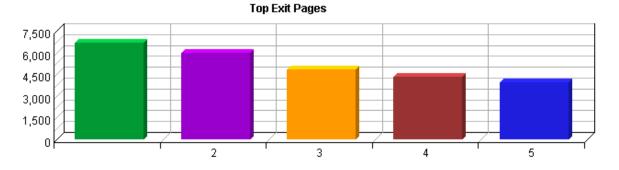
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.
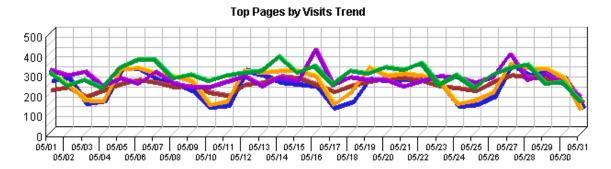
Page Views Trend

Page View Summary

Page Views	412,752
Average per Day	13,314
Average Page Views per Visit	2.21

Top Entry Pages

Top Exit Pages

Top Pages by Visits Trend

Top Pages by Visits

Top Directories by Visits
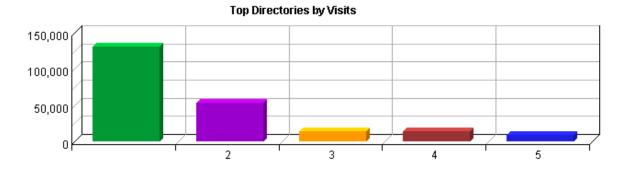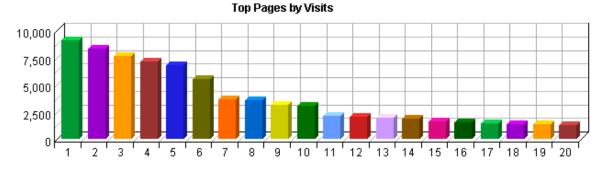
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend

Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**EPA−Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	**9,069**	**2.59%**	17,437	00:03:13	0
2.	http:/ / es.epa.gov/ robots. txt	**8,323**	**2.38%**	14,067	00:04:56	0
3.	**National Center for Environmental Research (NCER)	ORD	US EPA** http:/ / es.epa.gov/ ncer/	**7,642**	**2.18%**	11,322	00:01:28	0
4.	**Enviroene	US EPA** http:/ / es.epa.gov/	**7,136**	**2.04%**	17,803	00:06:29	0
5.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**6,738**	**1.93%**	8,793	00:02:01	0
6.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	**5,486**	**1.57%**	8,104	00:05:33	0
7.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	**3,614**	**1.03%**	5,453	00:01:56	0
8.	**Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	**3,558**	**1.02%**	4,394	00:01:42	0

9.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	**3,165**	**0.90%**	3,639	00:03:49	0
10.	**Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	**3,075**	**0.88%**	3,484	00:04:09	0
11.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	**2,143**	**0.61%**	2,626	00:01:51	0
12.	http:/ / es.epa.gov/ ncerqa/ sbir/	**2,068**	**0.59%**	3,256	00:03:54	0
13.	**Enviroene Comments** http:/ / es.epa.gov/ comments. html	**1,988**	**0.57%**	2,307	00:01:36	0
14.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	**1,882**	**0.54%**	5,609	00:03:40	0
15.	http:/ / es.epa.gov/ ncerqa/	**1,634**	**0.47%**	1,925	00:00:38	0
16.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	**1,537**	**0.44%**	2,020	00:02:31	0
17.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	**1,423**	**0.41%**	2,089	00:02:51	0
18.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	**1,387**	**0.40%**	1,921	00:02:11	0
19.	**Consequences of Global Change for Water Quality | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	**1,323**	**0.38%**	1,504	00:04:20	0
20.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	**1,251**	**0.36%**	1,374	00:03:37	0
	Subtotal	**74,442**	**21.28%**	**119,127**	**00:03:39**	
	Other	**275,352**	**78.72%**	**293,625**	**00:02:08**	
	Total	**349,794**	**100.00%**	**412,752**	**00:02:34**	

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

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♀ Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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? The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits

Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer	130,719	53.41%	435,692	53,217,209
2.	http://es.epa.gov/	53,212	21.74%	76,403	198,511
3.	http://es.epa.gov/oeca	13,959	5.70%	31,670	0
4.	http://es.epa.gov/vendors	13,651	5.58%	25,315	65,275
5.	http://es.epa.gov/vendinfo	9,128	3.73%	22,237	8,652
6.	http://es.epa.gov/compliance	9,069	3.71%	17,437	209,623
7.	http://es.epa.gov/ncerqa	6,513	2.66%	9,629	0
8.	http://es.epa.gov/ ncerqa_abstracts	3,997	1.63%	9,758	0
9.	http://es.epa.gov/search97cgi	2,228	0.91%	6,111	114,698
10.	http://es.epa.gov/cgi–bin	1,403	0.57%	2,108	15,352
11.	http://es.epa.gov/nppr	163	0.07%	170	0
12.	http://es.epa.gov/oceft	105	0.04%	106	0
13.	http://es.epa.gov/comply	100	0.04%	102	0
14.	http://es.epa.gov/elp	91	0.04%	100	0
15.	http://es.epa.gov/stats	59	0.02%	448	414,693
16.	http://es.epa.gov/aipp	51	0.02%	54	0
17.	http://es.epa.gov/ncerqa.sbir	46	0.02%	47	0

18.	http://es.epa.gov/envirosense	**45**	**0.02%**	56	0
19.	http://es.epa.gov/old_file	**44**	**0.02%**	53	5,932
20.	http://es.epa.gov/p3	**38**	**0.02%**	73	284
	Subtotal	**244,621**	**99.95%**	**637,569**	**54,250,225**
	Other	**133**	**0.05%**	**257**	**12,540**
	Total	**244,754**	**100.00%**	**637,826**	**54,262,765**

Top Directories – Help Card

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
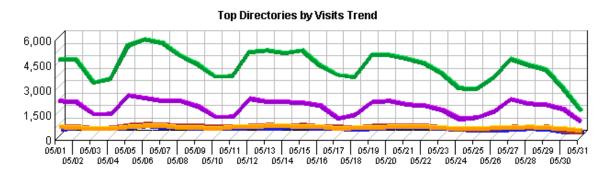
Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

−−

♀ This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.
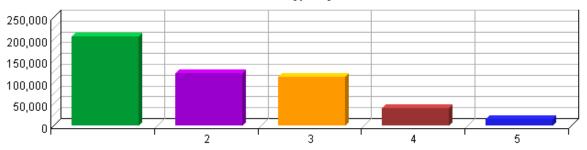
Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.
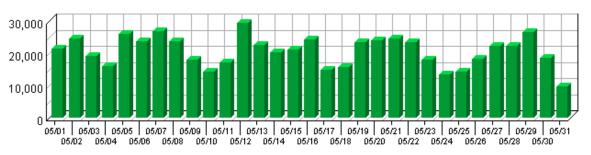
Hit Summary

Successful Hits for Entire Site	637,916
Average Hits per Day	20,577
Home Page Hits	17,803
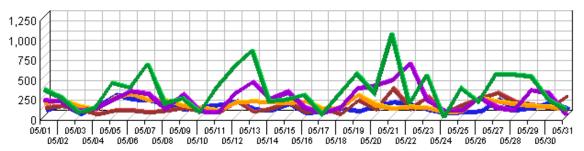
Most Accessed File Types by Files

Hits Trend

Most Downloaded Files Trend
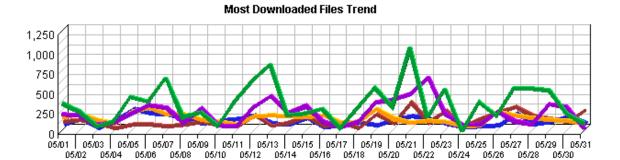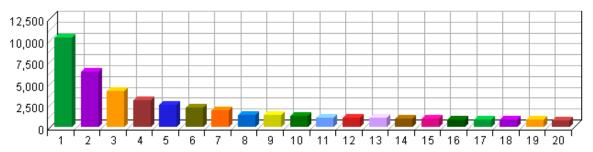
Most Uploaded Files

Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend

Most Downloaded Files

Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	**10,242**	**7.18%**	336
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	**6,306**	**4.42%**	464
3.	http://es.epa.gov/ncer/nano/ publications/ nano_strategy_012408.pdf	**4,159**	**2.91%**	424
4.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	**3,051**	**2.14%**	171
5.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	**2,563**	**1.80%**	224
6.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	**2,249**	**1.58%**	144
7.	http://es.epa.gov/ncer/nano/ publications/ complete_nano_proceedings_011108.pdf	**1,958**	**1.37%**	117
8.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview – September 8, 2003. pdf	**1,365**	**0.96%**	48
9.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	**1,341**	**0.94%**	199
10.	http://es.epa.gov/ncer/ childrenscenters/presentations/	**1,234**	**0.86%**	66

	10_10_07/07childrenworkshop.pdf			
11.	http://es.epa.gov/ncer/ publications/nano/pdf/Rama.pdf	**1,087**	**0.76%**	78
12.	http://es.epa.gov/ncer/ publications/overview/ bioavailability_complete_book.pdf	**1,036**	**0.73%**	137
13.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	**1,010**	**0.71%**	116
14.	http://es.epa.gov/ncer/ publications/workshop/pdf/ fnanoproc_092005.pdf	**977**	**0.68%**	107
15.	http://es.epa.gov/ncer/sbir/ success/pdf/stories05.pdf	**903**	**0.63%**	102
16.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_20_05_nanosummary.pdf	**879**	**0.62%**	168
17.	http://es.epa.gov/ncer/ publications/workshop/pdf/ endocrine_disruptors.pdf	**842**	**0.59%**	86
18.	http://es.epa.gov/ncer/ publications/search/toxicsbatch.pdf	**840**	**0.59%**	23
19.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	**796**	**0.56%**	94
20.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	**725**	**0.51%**	89
	Subtotal	**43,563**	**30.53%**	**3,193**
	Other	**99,118**	**69.47%**	**59,186**
	Total	**142,681**	**100.00%**	**62,379**

Most Downloaded Files – Help Card

? **Downloads** – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.
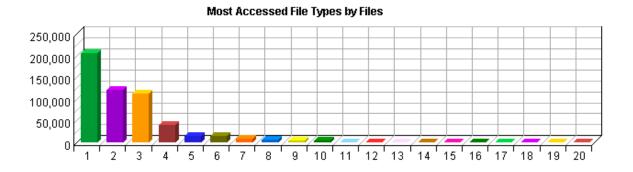
Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

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♀ This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files

Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	205,038	38.71%	5,911,727
2.	pdf	120,256	22.70%	23,703,895
3.	htm	111,837	21.11%	1,192,734
4.	ico	40,131	7.58%	55,102
5.	js	14,464	2.73%	124,329
6.	txt	14,011	2.65%	4,269
7.	ppt	7,671	1.45%	16,019,069
8.	css	5,374	1.01%	12,403
9.	pl	4,039	0.76%	15,124
10.	swf	3,826	0.72%	148,774
11.	doc	1,020	0.19%	157,802
12.	scc	418	0.08%	150
13.	wpd	167	0.03%	2,628
14.	wma	153	0.03%	93,071
15.	xml	126	0.02%	987
16.	bin	125	0.02%	0
17.	map	116	0.02%	15
18.	wmv	112	0.02%	4,804,176
19.	ht	94	0.02%	0
20.	flv	79	0.01%	1,893,761
	Subtotal	**529,057**	**99.89%**	**54,140,008**
	Other	**604**	**0.11%**	**120,481**
	Total	**529,661**	**100.00%**	**54,260,488**

Most Accessed File Types – Help Card

File Type – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.
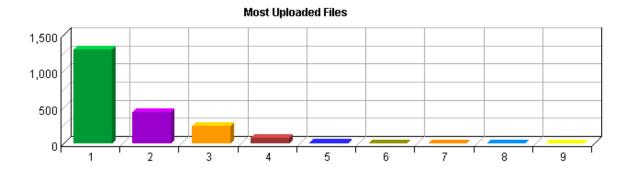
Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

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This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

Most Uploaded Files

	Uploaded Files	Visits	Uploads	%
1.	http://es.epa.gov// search97cgi/s97_cgi/	858	1,299	63.33%
2.	http://es.epa.gov/search97cgi/ s97_cgi/	314	426	20.77%
3.	http://es.epa.gov/cgi–bin/ mail.pl	227	240	11.70%
4.	http://es.epa.gov/cgi–bin/ eows.pl	69	71	3.46%
5.	http://es.epa.gov/cgi–bin/ ncerqamail.pl	8	9	0.44%
6.	http://es.epa.gov/search97cgi/ s97r_cgi/	3	3	0.15%
7.	http://es.epa.gov/oeca/sector/ login.php	1	1	0.05%
8.	http://es.epa.gov/http://es. epa.gov//search97cgi/s97_cgi/	1	1	0.05%
9.	http://es.epa.gov/http://es. epa.gov/search97cgi/s97_cgi/	1	1	0.05%
	Total	**1,482**	**2,051**	**100.00%**

Most Uploaded Files – Help Card

? **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.
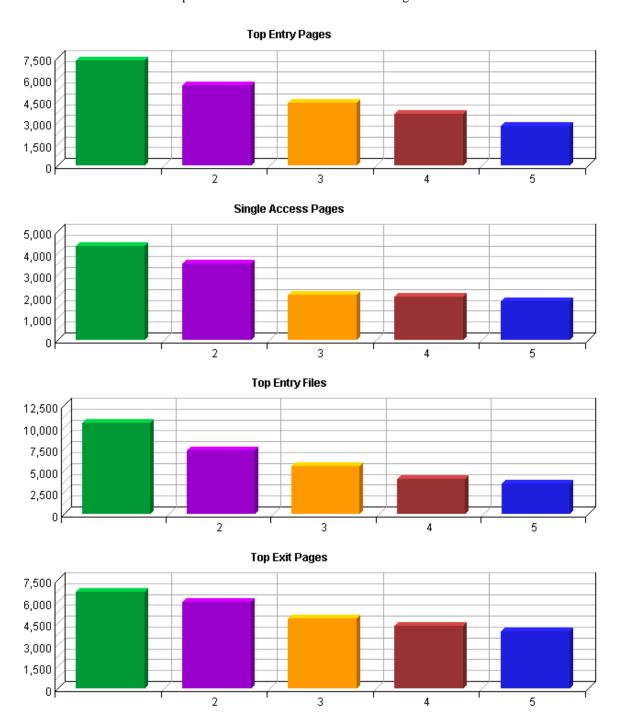
You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages

Single Access Pages

Top Entry Files

Top Exit Pages
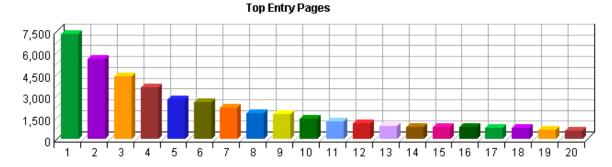
Top Entry Pages

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend

Top Entry Pages

Top Entry Pages

	Pages	Visits	%
1.	http:/ / es.epa.gov/ robots. txt	7,302	5.00%
2.	**Enviroene | US EPA** http:/ / es.epa.gov/	5,602	3.84%
3.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	4,381	3.00%
4.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,561	2.44%
5.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	2,767	1.89%
6.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	2,551	1.75%
7.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	2,148	1.47%
8.		1,816	1.24%

	Enviroene Comments http:/ / es.epa.gov/ comments. html		
9.	**EPA–Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	1,746	1.20%
10.	http:/ / es.epa.gov/ ncerqa/ sbir/	1,406	0.96%
11.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	1,248	0.85%
12.	http:/ / es.epa.gov/ ncerqa/	1,111	0.76%
13.	http:/ / es.epa.gov/ oeca/ sector/	890	0.61%
14.	http:/ / es.epa.gov/ / search97cgi/ s97_cgi/	858	0.59%
15.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	850	0.58%
16.	**Consequences of Global Change for Water Quality	2008 Grant Archives	Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	822	0.56%
17.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	761	0.52%
18.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	742	0.51%
19.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	654	0.45%
20.	**P2 Products and Services – Search Page** http:/ / es.epa.gov/ vendors/	604	0.41%
	Subtotal	**41,820**	**28.63%**
	Other	**104,251**	**71.37%**
	Total	**146,071**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the

visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

—–
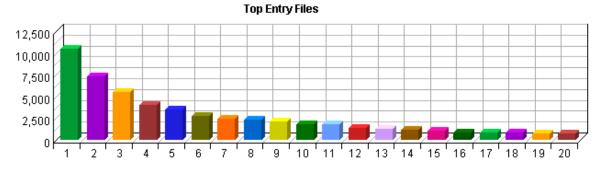
This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend

Top Entry Files

Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/favicon.ico	10,537	5.65%
2.	http://es.epa.gov/robots.txt	7,277	3.90%
3.	http://es.epa.gov/	5,559	2.98%
4.	http://es.epa.gov/ncer/	4,071	2.18%
5.	http://es.epa.gov/ncer/rfa/	3,504	1.88%
6.	http://es.epa.gov/ncer/sbir/	2,731	1.46%
7.	http://es.epa.gov/ncer/p3/	2,443	1.31%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_water.html	2,346	1.26%
9.	http://es.epa.gov/ncer/fellow/	2,123	1.14%
10.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	1,846	0.99%
11.	http://es.epa.gov/comments. html	1,789	0.96%
12.	http://es.epa.gov/ncerqa/sbir/	1,396	0.75%
13.	http://es.epa.gov/compliance/	1,261	0.68%
14.	http://es.epa.gov/search97cgi/ s97_cgi	1,212	0.65%
15.	http://es.epa.gov/ncerqa/	1,092	0.59%
16.	http://es.epa.gov/oeca/sector/	884	0.47%

17.	http://es.epa.gov// search97cgi/s97_cgi/	850	0.46%
18.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	798	0.43%
19.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_gcwq.html	789	0.42%
20.	http://es.epa.gov/ncer/grants/	749	0.40%
	Subtotal	**53,257**	**28.55%**
	Other	**133,265**	**71.45%**
	Total	**186,522**	**100.00%**

Top Entry Files – Help Card

Files – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
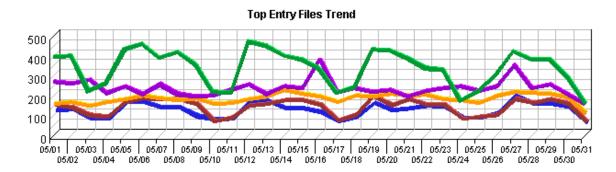
% – Refers to the total numbers of visits.

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Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages

	Pages	Visits	%
1.	**EPA−Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	6,669	4.56%
2.	**Enviroene	US EPA** http:/ / es.epa.gov/	5,992	4.10%
3.	http:/ / es.epa.gov/ robots. txt	4,819	3.30%
4.	**National Center for Environmental Research (NCER)	ORD	US EPA** http:/ / es.epa.gov/ ncer/	4,328	2.96%
5.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,945	2.70%
6.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	2,988	2.04%
7.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	2,605	1.78%
8.	**Small Business Innovation Research Phase I	Archive	Funding Opportunities	N**	2,575	1.76%

	http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html		
9.	**P3	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ p3/	2,181	1.49%
10.	**Enviroene Comments** http:/ / es.epa.gov/ comments. html	1,798	1.23%
11.	**Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,676	1.15%
12.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	1,264	0.87%
13.	http:/ / es.epa.gov/ oeca/ sector/	914	0.63%
14.	http:/ / es.epa.gov/ / search97cgi/ s97_cgi/	858	0.59%
15.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	838	0.57%
16.	**Consequences of Global Change for Water Quality	2008 Grant Archives	Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	833	0.57%
17.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	764	0.52%
18.	**STAR Grant Forms and Instructions	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	750	0.51%
19.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	689	0.47%
20.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	679	0.46%
	Subtotal	**47,165**	**32.28%**
	Other	**98,956**	**67.72%**
	Total	**146,121**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question

mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

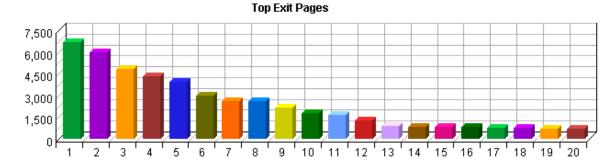**%** – Percentage of times this page was the exit page compared with other exit pages.

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You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages

Single Access Pages

	Pages	Visits	%
1.	**Enviroene | US EPA** http:/ / es.epa.gov/	4,319	4.23%
2.	http:/ / es.epa.gov/ robots. txt	3,509	3.43%
3.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	2,082	2.04%
4.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	2,002	1.96%
5.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	1,793	1.75%
6.	**Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	1,689	1.65%
7.	**Enviroene Comments** http:/ / es.epa.gov/ comments. html	1,522	1.49%
8.		1,187	1.16%

	Small Business Innovation Research | NCER | ORD | US EPA http:/ / es.epa.gov/ ncer/ sbir/		
9.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,119	1.10%
10.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	973	0.95%
11.	**EPA−Compliance and Enforcement** http:/ / es.epa.gov/ compliance/	779	0.76%
12.	http:/ / es.epa.gov/ oeca/ sector/	735	0.72%
13.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	671	0.66%
14.	http:/ / es.epa.gov/ / search97cgi/ s97_cgi/	622	0.61%
15.	**Consequences of Global Change for Water Quality | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	589	0.58%
16.	http:/ / es.epa.gov/ search97cgi/ s97_cgi	536	0.52%
17.	**P2 Products and Services − Search Page** http:/ / es.epa.gov/ vendors/	408	0.40%
18.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	403	0.39%
19.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	366	0.36%
20.	**2008 P3 Award Winners | P3 Award Winners and Successes | P3 | NCER | ORD | US EP** http:/ / es.epa.gov/ ncer/ p3/ project_websites/ 2008/ 2008awardwinners.html	364	0.36%
	Subtotal	**25,668**	**25.12%**
	Other	**76,500**	**74.88%**
	Total	**102,168**	**100.00%**

Single Access Pages − Help Card
❓ **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your

site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.
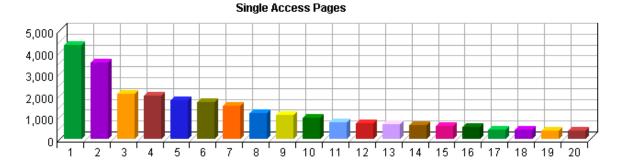
––

This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site–-the first page they open––then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. **Enviroene | US EPA** http://es.epa.gov/	4,972	3.40%
	1. http://es.epa.gov/robots.txt	4,331	2.96%
	1. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/	2,614	1.79%
	1. **National Center for Environmental Research (NCER) | ORD | US EPA** http://es.epa.gov/ncer/	2,572	1.76%
	1. **P3 | NCER | ORD | US EPA** http://es.epa.gov/ncer/p3/	1,787	1.22%
	1. **Enviroene Comments** http://es.epa.gov/comments. html	1,772	1.21%
	1. **Small Business Innovation Research | NCER | ORD | US EPA** http://es.epa.gov/ncer/sbir/	1,540	1.05%
	1. **Fellowships | NCER | ORD | US EPA** http://es.epa.gov/ncer/fellow/	1,175	0.80%
	1. http://es.epa.gov/search97cgi/ s97_cgi	1,078	0.74%
	1. **EPA–Compliance and Enforcement** http://es.epa.gov/compliance/	976	0.67%
	1. http://es.epa.gov// search97cgi/s97_cgi/	858	0.59%
	1. http://es.epa.gov/oeca/sector/	804	0.55%
	1. **Broad Agency Announcement for Conferences, Workshops, and/or Meetings | Funding** http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	708	0.48%
	1. http://es.epa.gov/ncerqa/sbir/	585	0.40%

2. **Small Business Innovation Research | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/sbir/

                  516 0.35%

1. **Nanotechnology | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/nano/

                  472 0.32%

1. **P2 Products and Services – Search Page**
   http://es.epa.gov/vendors/

                  443 0.30%

1. http://es.epa.gov/ncerqa/
2. **National Center for Environmental Research (NCER) | ORD | US EPA**
   http://es.epa.gov/ncer/

                  428 0.29%

1. **STAR Grants and Cooperative Agreements | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/grants/

                  421 0.29%

1. **Calendar of Events | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/events/

                  406 0.28%

1. **STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/rfa/ forms/

Top Paths Through Site – Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
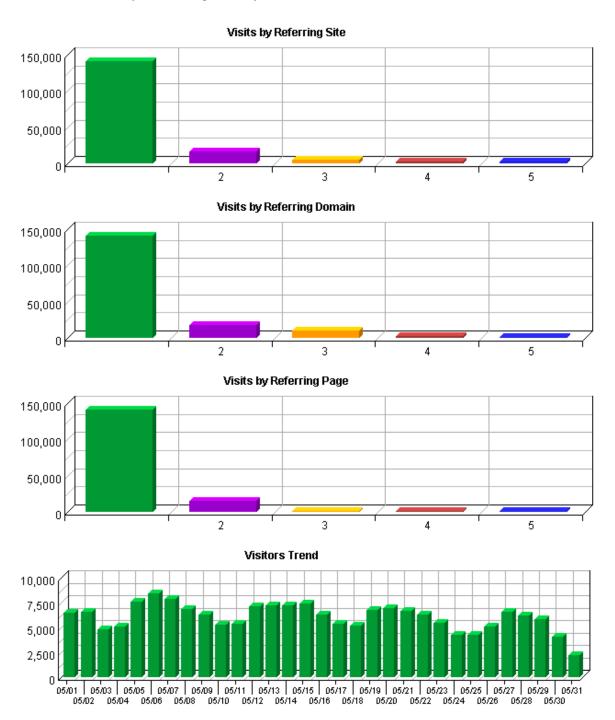
% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

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Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for

pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	140,748	75.46%
2.	http://www.google.com/	15,980	8.57%
3.	http://es.epa.gov/	5,619	3.01%
4.	http://www.epa.gov/	2,341	1.26%
5.	http://search.yahoo.com/	2,096	1.12%
6.	http://images.google.com/	1,115	0.60%
7.	http://www.sbir.gov/	806	0.43%
8.	http://www.google.co.in/	791	0.42%
9.	http://nlquery.epa.gov/	688	0.37%
10.	http://search.msn.com/	605	0.32%
11.	http://www.google.ca/	582	0.31%
12.	http://www07.grants.gov/	554	0.30%
13.	http://www.google.co.uk/	537	0.29%
14.	http://search.live.com/	522	0.28%
15.	http://cfpub.epa.gov/	389	0.21%
16.	http://intranet.epa.gov/	357	0.19%
17.	http://yosemite.epa.gov/	345	0.18%
18.	http://www.google.cn/	302	0.16%
19.	http://www.google.com.au/	272	0.15%
20.	http://www.google.de/	210	0.11%
	Subtotal	**174,859**	**93.75%**
	Other	**11,663**	**6.25%**
	Total	**186,522**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	140,748	75.46%
2.	google.com	17,264	9.26%
3.	epa.gov	9,939	5.33%
4.	yahoo.com	2,519	1.35%
5.	google.co.in	870	0.47%
6.	sbir.gov	807	0.43%
7.	grants.gov	707	0.38%
8.	google.ca	671	0.36%
9.	google.co.uk	669	0.36%
10.	msn.com	615	0.33%
11.	live.com	576	0.31%
12.	google.cn	348	0.19%
13.	google.com.au	314	0.17%
14.	zyn.com	243	0.13%
15.	google.de	242	0.13%
16.	aol.com	235	0.13%
17.	google.fr	190	0.10%
18.	google.co.id	187	0.10%
19.	google.it	183	0.10%
20.	ask.com	172	0.09%
	Subtotal	**177,499**	**95.16%**
	Other	**9,023**	**4.84%**
	Total	**186,522**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.
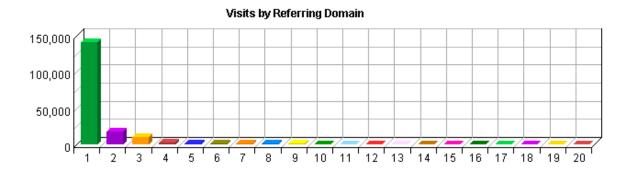
––

♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	140,748	75.46%
2.	http://www.google.com/search	15,674	8.40%
3.	http://search.yahoo.com/ search	1,401	0.75%
4.	http://images.google.com/ imgres	1,113	0.60%
5.	http://www.google.co.in/ search	789	0.42%
6.	http://www.sbir.gov/ solicitations/	698	0.37%
7.	http://nlquery.epa.gov/ epasearch/epasearch	674	0.36%
8.	http://www.google.ca/search	577	0.31%
9.	http://es.epa.gov/vendors/	575	0.31%
10.	http://search.msn.com/results. aspx	568	0.30%
11.	http://www.google.co.uk/ search	531	0.28%
12.	http://search.live.com/ results.aspx	509	0.27%
13.	http://es.epa.gov/comments. html	460	0.25%
14.	http://es.epa.gov/	386	0.21%
15.	http://es.epa.gov/ncer/	354	0.19%
16.	http://es.epa.gov/search.html	312	0.17%
17.	http://www.google.cn/search	301	0.16%
18.	http://intranet.epa.gov/ ordintra/	301	0.16%
19.	http://www07.grants.gov/ search/search.do	290	0.16%
20.	http://www.google.com.au/ search	270	0.14%
	Subtotal	**166,531**	**89.28%**
	Other	**19,991**	**10.72%**
	Total	**186,522**	**100.00%**

Activity by Referring Page – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	25,201	77.78%
2.	yahoo	2,925	9.03%
3.	google uk	802	2.48%
4.	google canada	774	2.39%
5.	msn	758	2.34%
6.	google australia	375	1.16%
7.	google germany	264	0.81%
8.	google france	238	0.73%
9.	google italy	205	0.63%
10.	aol netfind	204	0.63%
11.	yahoo japan	114	0.35%
12.	google japan	111	0.34%
13.	yahoo spain	87	0.27%
14.	altavista	58	0.18%
15.	yahoo taiwan	44	0.14%
16.	yahoo singapore	32	0.10%
17.	yahoo canada	26	0.08%
18.	netscape	26	0.08%
19.	google austria	25	0.08%
20.	yahoo korea	18	0.06%
	Subtotal	**32,287**	**99.65%**
	Total	**32,402**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa sbir	610	1.88%
	mixed logit revelt filetype:pdf	410	1.27%
	epa star	325	1.00%
	federal building ppt greenbuilding	234	0.72%
	epa star fellowship	135	0.42%
	environmental protection agency	133	0.41%
	fabrication cmos with nanorods pdf ppt	131	0.40%
	nanotechnology and environment	118	0.36%
	forms	113	0.35%
	epa	109	0.34%
	soil colloid filetype:ppt	106	0.33%
	disperse au nanoparticles in paa	104	0.32%
	microsoft powerpoint	91	0.28%
	climat changes effects in wildlife's morphology	83	0.26%
	theoretical fuel consumption diesel engine ppt	80	0.25%
	allintitle: requirements water supply filetype:pdf	76	0.23%
	epa star grant	75	0.23%
	water relations in wetlands and lakes,ppt	71	0.22%
	nanotechnology and fuel cell powerpoint	65	0.20%
	ncer	60	0.19%
2. yahoo	epa	120	0.37%
	the application of single−chip microcomputer in temperature detecting and monitoring	38	0.12%
	hormones use pdf	28	0.09%
	chlorpyrifos, interleukin, children	25	0.08%
	consolidated plastics company	24	0.07%
	green technology for pollutants removal	23	0.07%
	puberty puberty puberty	22	0.07%
	epa sbir	21	0.06%
	ncerqa	16	0.05%
	thermoregulation in endothermic insect pdf	16	0.05%
	ncer	15	0.05%
	pesticide transform. ppt	15	0.05%
	usage nanotechnology in environment	15	0.05%

	epa enforcement	15	0.05%
	arbour tlr4 schwartz	15	0.05%
	usage nanotechnology in invironmentt	13	0.04%
	fellowships	12	0.04%
	consolidated plastics company inc	11	0.03%
	environmental research	11	0.03%
	graduate fellowships	9	0.03%
3. google uk	forms	40	0.12%
	energy crisis 2008 ppt	36	0.11%
	demissie storm white gis watershed modeling	8	0.02%
	climate change	6	0.02%
	change	6	0.02%
	health	5	0.02%
	interdisciplinary approach	4	0.01%
	solutions to environmental problems	4	0.01%
	emerging and re–emerging infectious diseases: the third epidemiologic transition	4	0.01%
	microsoft powerpoint	4	0.01%
	new scientist logo	3	0.01%
	pesticides	3	0.01%
	gema volstatic	2	0.01%
	biomarkers	2	0.01%
	scientific poster	2	0.01%
	modern studies powerpoint	2	0.01%
	pregnancy information psychosocial environment	2	0.01%
	m.c. roco	2	0.01%
	central nervous system emp	2	0.01%
	p3 ventures	2	0.01%
4. google canada	forms	16	0.05%
	pesticides	8	0.02%
	water distribution system presentation	4	0.01%
	epa ncer	4	0.01%
	epa sbir	4	0.01%
	scientific poster	3	0.01%
	hurricanes	3	0.01%
	novamax technologies	3	0.01%
	safe drinking water	3	0.01%
	anachemia solvents	3	0.01%
	envirosense	3	0.01%
	carnegie mellon logo	3	0.01%

	duriron company	3	0.01%
	health	3	0.01%
	exposure–to–disease continuum	3	0.01%
	epa nanotechnology	3	0.01%
	research environmental funding	3	0.01%
	change	3	0.01%
	raasm	2	0.01%
	nested mancova and covariates	2	0.01%
5. msn	consolidated plastics	51	0.16%
	consolidated plastics company	48	0.15%
	epa	48	0.15%
	consolidatedplastics.com	12	0.04%
	consolidated plastics company inc	10	0.03%
	consolidated plastics co	10	0.03%
	intercont products	7	0.02%
	www.consolidatedplastics.com	7	0.02%
	durr industries	7	0.02%
	epa.gov	6	0.02%
	biodiversity	6	0.02%
	consolidated plastics company inc.	5	0.02%
	consolidated plastics company, inc	5	0.02%
	elf atochem north america	4	0.01%
	nortech corp	4	0.01%
	consolidated plastics company, inc.	4	0.01%
	www.epa.gov	4	0.01%
	pbr industries	3	0.01%
	penda pallets	3	0.01%
	elf atochem north america, inc.	3	0.01%
6. google australia	forms	9	0.03%
	current techniques available to produce biodiesel filetype:doc	7	0.02%
	health	4	0.01%
	change	4	0.01%
	organophosphates	3	0.01%
	define estuarine environment	3	0.01%
	environmental health	2	0.01%
	laser reading system ml 810 merrimack laboratories	2	0.01%
	discuss in detail research plan for concept testing	2	0.01%
	scientific poster	2	0.01%
	epa nano	2	0.01%

		the design of water wheel in pic from child that is doing for dl	2	0.01%
		small business innovation research program	2	0.01%
		usf filtration and separation	2	0.01%
		fbi camra	2	0.01%
		us epa	2	0.01%
		estuarine environment	2	0.01%
		malarial research hazard identification	2	0.01%
		climate change effects wetlands	2	0.01%
		effects of pollution on ige responses	2	0.01%
7.	google germany	national mall	3	0.01%
		ecosystem service climate change	2	0.01%
		art collection omega 1987 302/999	2	0.01%
		ecological flow	2	0.01%
		kris matyjaszewski	2	0.01%
		fine particulate matter nanoparticles	2	0.01%
		innovation ord	2	0.01%
		lecture dimensional metrology filetype:pdf	2	0.01%
		usepa	2	0.01%
		konarka ppt	2	0.01%
		chances and risks fiscal year	2	0.01%
		nano fe groundwater	2	0.01%
		green building filetype:ppt	2	0.01%
		forms	2	0.01%
		powerpoint environmental tobacco smoke genes cancer	2	0.01%
		lee jeans denver 51 dsza	2	0.01%
		environmental research grants	2	0.01%
		onepager powerpoint	2	0.01%
		geoss data sharing principles	2	0.01%
		nano silica sol−gel	1	0.00%
8.	google france	key to identification of aphidius transcaspicus	32	0.10%
		kaolinite ppt	6	0.02%
		management, innovation, small	2	0.01%
		mouse model for food allergy using intraperitoneal sensitization	2	0.01%
		fate and effects of enrofloxacin in aquatic systems under different light conditions	2	0.01%
		development of an individual exposure model for application to the southern california children's health study	2	0.01%

	usf filtration and separations	2	0.01%
	pesticides	2	0.01%
	heterostructure tools simulation silicon nanomaterial software	2	0.01%
	biopolymer ppt presentation department	2	0.01%
	nanomaterials filetype:ppt	2	0.01%
	describe the cause and consequences of global climate change	2	0.01%
	usepa rainwater	2	0.01%
	standard epa classification	1	0.00%
	microsoft filetype:ppt	1	0.00%
	photos muramba	1	0.00%
	impact factor 2007 breast cancer research and treatment	1	0.00%
	sustainability design contest	1	0.00%
	gas sensor filetype:ppt	1	0.00%
	design competition	1	0.00%
9. google italy	raasm usa	5	0.02%
	sector	3	0.01%
	risk assessment	2	0.01%
	www.epa.gov	2	0.01%
	cafimar chartering	2	0.01%
	calibration fluid fluid tachnologies, inc. stillwater ok 74075 msds	2	0.01%
	kotesovec archiv pdf	2	0.01%
	solvophobic	2	0.01%
	copper nanoparticles and ferritin	2	0.01%
	environmental problem	2	0.01%
	ncer fao	2	0.01%
	climate change cost of adaptation	2	0.01%
	ncer	2	0.01%
	pregnant logo	2	0.01%
	model uncertainty in decision support call center	1	0.00%
	filtration technology .pdf	1	0.00%
	isolated perfused porcine skin flap	1	0.00%
	materials for fuel cells filetype:ppt	1	0.00%
	biomarker inside	1	0.00%
	valuation grant application	1	0.00%
10. aol netfind	phil mook	15	0.05%
	environmental protection agency	4	0.01%
	www.epa.gov	3	0.01%
	public health logistics	3	0.01%

		hold harmless agreement	2	0.01%
		pesticides	2	0.01%
		epa office	2	0.01%
		mary gilbert epa	2	0.01%
		grants for environmental impact based small businesses	2	0.01%
		usepa	2	0.01%
		national mall	2	0.01%
		health promotion theories	2	0.01%
		epa	2	0.01%
		consolidated plastics company	2	0.01%
		epa.gov	2	0.01%
		jo kiesecker running	2	0.01%
		cincinatti epa ord low impact development	2	0.01%
		federal epa office	2	0.01%
		iowa epa	1	0.00%
		neurodevelopmental disorders	1	0.00%
11.	yahoo japan	center for childrenâ€™s environmental health at the university of california, davis	2	0.01%
		centers for children's environmental health and disease prevention research	2	0.01%
		environmental childrens	2	0.01%
		us epa	2	0.01%
		filter specialists inc	2	0.01%
		plcã€€pkcã€€tk	2	0.01%
		national research centre for environmental health	2	0.01%
		neuromorphic approach olfactory	2	0.01%
		carbtrol	2	0.01%
		envirotrol	2	0.01%
		silberline	2	0.01%
		paul gardner	2	0.01%
		thioester chemical hydrolysis	1	0.00%
		th1 ifn th2 il–4 intracellular staining	1	0.00%
		p3 photo	1	0.00%
		nmfrc epa chromium analytical methods	1	0.00%
		ryr1 y522s	1	0.00%
		tomen techno solution	1	0.00%
		k–tube	1	0.00%
		silberline manufacturing	1	0.00%
12.	google japan	sbir	4	0.01%
		earth smartÂ® laundry cd	3	0.01%
		chem–tech internationalã€€ct–1	3	0.01%

	epa nanotechnology	2	0.01%
	national center for computational toxicology	2	0.01%
	ballast water treatment system	2	0.01%
	globally thinking locally working ppt	2	0.01%
	moisture systems. 117 south street. hopkinton	2	0.01%
	kleer flo industries	2	0.01%
	city climate change powerpoint presentation	2	0.01%
	dog−on−a−chip	2	0.01%
	polyethyleneimineã€€pptã€€plgaã€€	1	0.00%
	shep o'neal	1	0.00%
	brigham and women hospital dr.david e. kozono oncologist residency	1	0.00%
	study charge	1	0.00%
	epa/190−r−97−002	1	0.00%
	eu 17 croatia 22 human biomonitoring	1	0.00%
	earth smartÂ® laundry cdâ„¢	1	0.00%
	public health usã€€research fellowship 2009	1	0.00%
	us, transcript, video	1	0.00%
13. yahoo spain	candid	20	0.06%
	ferro cement	8	0.02%
	particulate matter	4	0.01%
	garden design	4	0.01%
	lowell high school	4	0.01%
	lifecycles	2	0.01%
	dosing solution	2	0.01%
	biomarkers	2	0.01%
	sweet tomatoes	2	0.01%
	candid photos	2	0.01%
	high school crew pictures	2	0.01%
	candid pic	2	0.01%
	epa symbol	2	0.01%
	henry red cloud	2	0.01%
	sweet lady	2	0.01%
	mazzali systems	1	0.00%
	www.epa.gov	1	0.00%
	freshwater ecosystems	1	0.00%
	epa method ozone application pesticides drinking water	1	0.00%
	climate change on ecosystem	1	0.00%

14.	altavista	atkomatic valve	4	0.01%
		candid	4	0.01%
		tomatoes	4	0.01%
		epa cycle results	2	0.01%
		environmental justice	2	0.01%
		alpheus cleaning technologies	2	0.01%
		mexico.jpg	2	0.01%
		russia chapaevsk tanner staging domain:es.epa.gov	2	0.01%
		panametrics	2	0.01%
		epa	2	0.01%
		nano steel	1	0.00%
		ansi biobased cleaner	1	0.00%
		epa constructed wetlands grant	1	0.00%
		corporate environmental behaviour	1	0.00%
		environmental purification industries	1	0.00%
		consolidated plastics inc	1	0.00%
		environmentally benign oxidizing agent	1	0.00%
		whitlow enterprises	1	0.00%
		studying the soil water regime at different scales for supporting sustainable land use	1	0.00%
		statistical design	1	0.00%
15.	yahoo taiwan	dynasolve	2	0.01%
		maxi−blast	2	0.01%
		apv crepaco inc	2	0.01%
		pipeline gas leak detection	2	0.01%
		unsaturated soils	2	0.01%
		science to achieve results	2	0.01%
		p3 project	2	0.01%
		lfr levine−fricke inc.,	1	0.00%
		o.i.analytical	1	0.00%
		usf filtration	1	0.00%
		stokesã€€vacuum inc.	1	0.00%
		atkomatic	1	0.00%
		akzo coating inc.	1	0.00%
		isee mexico city 2007	1	0.00%
		physiologically based pharmacokinetic modeling	1	0.00%
		health risk assessment of manufactured nanomaterials new	1	0.00%
		th1/th2 flow	1	0.00%
		armstrong engineering west chester	1	0.00%
		particulate source	1	0.00%

	usf filterite	1	0.00%
16. yahoo singapore	cognitive development of children with autism	2	0.01%
	epa	2	0.01%
	natural gas leakage detector for vehicle	1	0.00%
	memtec america	1	0.00%
	delta omega technologies	1	0.00%
	krupnick willingness to accept an increase in mortality pdf	1	0.00%
	methods to prevent from air pollution	1	0.00%
	children's environment	1	0.00%
	ballast water company	1	0.00%
	outcome indicators of acceptance	1	0.00%
	morton powder coating	1	0.00%
	harvard university research on air quality	1	0.00%
	american formulating	1	0.00%
	applications of star topology	1	0.00%
	compensation demanded to accept an decrease in mortality pdf	1	0.00%
	willingness to accept compensation demanded mortality pdf	1	0.00%
	atmi scrubber	1	0.00%
	lung physiotherapy, pdf	1	0.00%
	technological awards	1	0.00%
	give the names of 16 child diseases	1	0.00%
17. yahoo canada	fellowships	3	0.01%
	epa	2	0.01%
	404−691−9220	1	0.00%
	p3	1	0.00%
	philip environmental inc	1	0.00%
	toz con flema causas	1	0.00%
	us epa quality control	1	0.00%
	dunaliella salina bioreactor	1	0.00%
	ultraflo systems inc.	1	0.00%
	925 brock road south pickering	1	0.00%
	globalpump	1	0.00%
	lennox drum limited	1	0.00%
	particle and luminescence nanotechnology	1	0.00%
	five seasons comfort limited	1	0.00%
	formation of bromide	1	0.00%
	hurrisafe products	1	0.00%
	dendrimer wastewayer	1	0.00%
	apco industries co limited	1	0.00%

		crs robotics corporation	1	0.00%
		growth hormone tokmakejian	1	0.00%
18.	netscape	epa	4	0.01%
		epa sbir 2008	3	0.01%
		epa and sustainable energy	1	0.00%
		science topics	1	0.00%
		penetone corpoation	1	0.00%
		epa small business	1	0.00%
		benefits transfer	1	0.00%
		www.epa.gov	1	0.00%
		plasmasol	1	0.00%
		epa agreement	1	0.00%
		marriott.com/wascn	1	0.00%
		http://www.epa.gov	1	0.00%
		cbra	1	0.00%
		environmental common sense	1	0.00%
		free fatty acids biodiesel feedstocks	1	0.00%
		cow manure gasoline	1	0.00%
		penetone corporation	1	0.00%
		human impact the environment	1	0.00%
		power point of bottle nose dolphins	1	0.00%
		paul silbajoris	1	0.00%
19.	google austria	hurrican	2	0.01%
		important niche in the dissemination of	1	0.00%
		nanotechnology and the environment	1	0.00%
		research funding	1	0.00%
		transformation of scientific knowledge	1	0.00%
		nanotechnology environment	1	0.00%
		does climate change affect the mixing height?	1	0.00%
		gmo nano technology acceptance	1	0.00%
		ashok mulchandani conducting polymer	1	0.00%
		european commission dg environment value of life	1	0.00%
		price of mercury now	1	0.00%
		exothermic heat hydrogenation of bio oils	1	0.00%
		webler thomas cv	1	0.00%
		academy of management best paper proceedings	1	0.00%
		toxicology graduate harvard–medical–school	1	0.00%
		epa	1	0.00%
		nano concerns environment	1	0.00%

	sustainable assessment of research quality	1	0.00%
	adhd–related executive function: interactions of the drd4 polymorphism, lead, and sex	1	0.00%
	particle generation technology salt solution	1	0.00%
20. yahoo korea	wm.w meyer	4	0.01%
	data instrument pressure transducer ma 01720	2	0.01%
	elf atochem north americat	2	0.01%
	radtech america	1	0.00%
	acute inflammation mediator no pge	1	0.00%
	2118 greenspring drive timonium md 21093	1	0.00%
	usf filtration and separations	1	0.00%
	miami university list	1	0.00%
	purchem	1	0.00%
	stoke vacuum	1	0.00%
	magni industries.inc	1	0.00%
	pioneer portec	1	0.00%
	innovative sensors	1	0.00%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	4,465	13.78%
	of	2,015	6.22%
	environmental	1,755	5.42%
	in	1,466	4.52%
	ppt	1,250	3.86%
	sbir	1,094	3.38%
	star	1,051	3.24%
	research	980	3.02%
	the	945	2.92%
	for	897	2.77%
	water	886	2.73%
	nanotechnology	704	2.17%
	filetype:pdf	687	2.12%
	2008	645	1.99%
	health	624	1.93%
	filetype:ppt	577	1.78%
	pdf	545	1.68%
	environment	526	1.62%

		on	514	1.59%
		protection	505	1.56%
2.	yahoo	epa	464	1.43%
		environmental	262	0.81%
		of	243	0.75%
		in	242	0.75%
		for	179	0.55%
		research	175	0.54%
		the	126	0.39%
		children	101	0.31%
		inc	101	0.31%
		pdf	74	0.23%
		company	70	0.22%
		autism	69	0.21%
		health	68	0.21%
		puberty	67	0.21%
		on	62	0.19%
		water	57	0.18%
		grant	50	0.15%
		application	50	0.15%
		nanotechnology	50	0.15%
		star	48	0.15%
3.	google uk	of	97	0.30%
		in	61	0.19%
		the	55	0.17%
		environmental	52	0.16%
		ppt	47	0.15%
		2008	45	0.14%
		forms	42	0.13%
		energy	39	0.12%
		crisis	36	0.11%
		risk	35	0.11%
		to	34	0.10%
		health	34	0.10%
		for	33	0.10%
		change	32	0.10%
		on	30	0.09%
		research	29	0.09%
		assessment	28	0.09%
		powerpoint	22	0.07%
		climate	21	0.06%
		epa	21	0.06%

4. google canada	of	67	0.21%
	epa	60	0.19%
	in	54	0.17%
	environmental	41	0.13%
	health	39	0.12%
	for	34	0.10%
	water	33	0.10%
	the	33	0.10%
	research	30	0.09%
	to	19	0.06%
	on	17	0.05%
	pesticides	17	0.05%
	forms	16	0.05%
	air	14	0.04%
	nanotechnology	14	0.04%
	how	14	0.04%
	us	14	0.04%
	effects	13	0.04%
	environment	13	0.04%
	assessment	13	0.04%
5. msn	plastics	157	0.48%
	consolidated	154	0.48%
	epa	94	0.29%
	company	78	0.24%
	inc	51	0.16%
	environmental	28	0.09%
	inc.	27	0.08%
	in	27	0.08%
	of	26	0.08%
	products	22	0.07%
	for	21	0.06%
	co	19	0.06%
	industries	16	0.05%
	systems	13	0.04%
	water	13	0.04%
	corp	13	0.04%
	recovery	12	0.04%
	the	12	0.04%
	consolidatedplastics.com	12	0.04%
	north	11	0.03%
6. google australia	of	48	0.15%
	in	33	0.10%

	for	29	0.09%
	health	26	0.08%
	change	24	0.07%
	research	24	0.07%
	environmental	23	0.07%
	the	21	0.06%
	to	19	0.06%
	environment	17	0.05%
	effects	15	0.05%
	on	15	0.05%
	epa	13	0.04%
	climate	13	0.04%
	water	10	0.03%
	air	10	0.03%
	ecosystem	10	0.03%
	children	9	0.03%
	forms	9	0.03%
	produce	8	0.02%
7. google germany	of	20	0.06%
	the	12	0.04%
	powerpoint	10	0.03%
	environmental	9	0.03%
	epa	8	0.02%
	nanoparticles	8	0.02%
	in	8	0.02%
	national	7	0.02%
	ppt	7	0.02%
	inc	7	0.02%
	mall	6	0.02%
	nanotechnology	6	0.02%
	filetype:pdf	6	0.02%
	research	6	0.02%
	systems	5	0.02%
	presentation	5	0.02%
	for	5	0.02%
	technology	5	0.02%
	effect	5	0.02%
	matter	5	0.02%
8. google france	of	61	0.19%
	to	36	0.11%
	transcaspicus	32	0.10%
	aphidius	32	0.10%

		key	32	0.10%
		identification	32	0.10%
		ppt	21	0.06%
		the	13	0.04%
		in	12	0.04%
		for	9	0.03%
		environment	8	0.02%
		kaolinite	6	0.02%
		research	6	0.02%
		epa	6	0.02%
		filetype:ppt	6	0.02%
		pollution	6	0.02%
		consequences	6	0.02%
		filtration	5	0.02%
		model	5	0.02%
		water	4	0.01%
9.	google italy	of	22	0.07%
		ppt	21	0.06%
		environmental	9	0.03%
		the	8	0.02%
		epa	8	0.02%
		health	7	0.02%
		nanoparticles	7	0.02%
		raasm	6	0.02%
		children	6	0.02%
		environment	6	0.02%
		research	5	0.02%
		usa	5	0.02%
		risk	5	0.02%
		iron	4	0.01%
		cafimar	4	0.01%
		ncer	4	0.01%
		effects	4	0.01%
		assessment	4	0.01%
		cells	4	0.01%
		matter	4	0.01%
10.	aol netfind	epa	24	0.07%
		of	16	0.05%
		mook	15	0.05%
		phil	15	0.05%
		for	13	0.04%
		grants	12	0.04%

Activity by Search Engine

		environmental	11	0.03%
		to	11	0.03%
		in	10	0.03%
		protection	10	0.03%
		agency	8	0.02%
		health	6	0.02%
		how	6	0.02%
		us	5	0.02%
		2008	5	0.02%
		small	5	0.02%
		office	4	0.01%
		impact	4	0.01%
		research	4	0.01%
		children	4	0.01%
11.	yahoo japan	environmental	10	0.03%
		for	8	0.02%
		of	8	0.02%
		university	7	0.02%
		epa	7	0.02%
		health	6	0.02%
		inc	5	0.02%
		gardner	5	0.02%
		paul	4	0.01%
		center	4	0.01%
		at	4	0.01%
		research	4	0.01%
		the	4	0.01%
		inc.	3	0.01%
		intracellular	3	0.01%
		silberline	3	0.01%
		chemical	3	0.01%
		filter	3	0.01%
		children's	2	0.01%
		neurotoxicology	2	0.01%
12.	google japan	ppt	6	0.02%
		health	5	0.02%
		of	4	0.01%
		epa	4	0.01%
		laundry	4	0.01%
		earth	4	0.01%
		environmental	4	0.01%
		smartÂ®	4	0.01%

		chem−tech	4	0.01%
		sbir	4	0.01%
		inc	3	0.01%
		residency	3	0.01%
		fellowship	3	0.01%
		dr.david	3	0.01%
		brigham	3	0.01%
		women	3	0.01%
		kozono	3	0.01%
		e.	3	0.01%
		cd	3	0.01%
		hospital	3	0.01%
13.	yahoo spain	candid	24	0.07%
		cement	8	0.02%
		ferro	8	0.02%
		school	7	0.02%
		high	6	0.02%
		design	5	0.02%
		of	4	0.01%
		sweet	4	0.01%
		epa	4	0.01%
		garden	4	0.01%
		matter	4	0.01%
		lowell	4	0.01%
		particulate	4	0.01%
		children	3	0.01%
		change	3	0.01%
		effects	3	0.01%
		water	3	0.01%
		climate	3	0.01%
		symbol	3	0.01%
		red	2	0.01%
14.	altavista	environmental	5	0.02%
		epa	5	0.02%
		valve	4	0.01%
		tomatoes	4	0.01%
		candid	4	0.01%
		atkomatic	4	0.01%
		panametrics	3	0.01%
		mexico.jpg	2	0.01%
		water	2	0.01%
		justice	2	0.01%

		from	2	0.01%
		inc	2	0.01%
		technologies	2	0.01%
		alpheus	2	0.01%
		chapaevsk	2	0.01%
		cleaning	2	0.01%
		removal	2	0.01%
		results	2	0.01%
		domain:es.epa.gov	2	0.01%
		tanner	2	0.01%
15.	yahoo taiwan	of	8	0.02%
		in	5	0.02%
		the	4	0.01%
		detection	3	0.01%
		pipeline	3	0.01%
		gas	3	0.01%
		leak	3	0.01%
		to	3	0.01%
		achieve	2	0.01%
		maxi−blast	2	0.01%
		unsaturated	2	0.01%
		science	2	0.01%
		project	2	0.01%
		psmta	2	0.01%
		flow	2	0.01%
		dynasolve	2	0.01%
		usf	2	0.01%
		apv	2	0.01%
		results	2	0.01%
		for	2	0.01%
16.	yahoo singapore	of	8	0.02%
		pdf	4	0.01%
		to	4	0.01%
		air	3	0.01%
		accept	3	0.01%
		mortality	3	0.01%
		the	2	0.01%
		development	2	0.01%
		particulate	2	0.01%
		demanded	2	0.01%
		compensation	2	0.01%
		autism	2	0.01%

	willingness	2	0.01%
	cognitive	2	0.01%
	epa	2	0.01%
	matter	2	0.01%
	proposal	2	0.01%
	an	2	0.01%
	for	2	0.01%
	with	2	0.01%
17. yahoo canada	epa	3	0.01%
	fellowships	3	0.01%
	limited	3	0.01%
	inc	2	0.01%
	industries	2	0.01%
	lennox	2	0.01%
	drum	2	0.01%
	ultraflo	1	0.00%
	hurrisafe	1	0.00%
	co	1	0.00%
	apco	1	0.00%
	electronics	1	0.00%
	bromide	1	0.00%
	five	1	0.00%
	p3	1	0.00%
	wastewayer	1	0.00%
	tokmakejian	1	0.00%
	comfort	1	0.00%
	quality	1	0.00%
	growth	1	0.00%
18. netscape	epa	10	0.03%
	2008	3	0.01%
	sbir	3	0.01%
	penetone	2	0.01%
	of	1	0.00%
	bottle	1	0.00%
	environment	1	0.00%
	topics	1	0.00%
	corpoation	1	0.00%
	nose	1	0.00%
	pha	1	0.00%
	sense	1	0.00%
	free	1	0.00%
	small	1	0.00%

Activity by Search Engine

	silbajoris	1	0.00%
	feedstocks	1	0.00%
	transfer	1	0.00%
	sustainable	1	0.00%
	www.epa.gov	1	0.00%
	acids	1	0.00%
19. google austria	of	9	0.03%
	the	4	0.01%
	environment	4	0.01%
	research	2	0.01%
	technology	2	0.01%
	nanotechnology	2	0.01%
	nano	2	0.01%
	hurrican	2	0.01%
	in	1	0.00%
	heat	1	0.00%
	now	1	0.00%
	polymer	1	0.00%
	lead,	1	0.00%
	exothermic	1	0.00%
	adhd–related	1	0.00%
	concerns	1	0.00%
	management	1	0.00%
	disorder	1	0.00%
	webler	1	0.00%
	paper	1	0.00%
20. yahoo korea	meyer	4	0.01%
	wm.w	4	0.01%
	atochem	2	0.01%
	pressure	2	0.01%
	ma	2	0.01%
	transducer	2	0.01%
	americat	2	0.01%
	elf	2	0.01%
	data	2	0.01%
	instrument	2	0.01%
	01720	2	0.01%
	north	2	0.01%
	inflammation	1	0.00%
	no	1	0.00%
	miami	1	0.00%
	stoke	1	0.00%

radtech	1	0.00%
greenspring	1	0.00%
mediator	1	0.00%
drive	1	0.00%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa sbir	637	1.97%
2.	epa star	333	1.03%
3.	epa	296	0.91%
4.	forms	181	0.56%
5.	environmental protection agency	141	0.44%
6.	epa star fellowship	140	0.43%
7.	consolidated plastics company	87	0.27%
8.	epa star grant	83	0.26%
9.	ncer	78	0.24%
10.	environmental research	59	0.18%
11.	epa grants	57	0.18%
12.	consolidated plastics	51	0.16%
13.	sbir epa	48	0.15%
14.	epa funding	48	0.15%
15.	epa enforcement	47	0.15%
16.	epa sbir 2008	45	0.14%
17.	epa ncer	43	0.13%
18.	www.epa.gov	43	0.13%
19.	health	43	0.13%
20.	change	41	0.13%
	Subtotal	**2,501**	**7.73%**

Total		**32,363**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa sbir	google	610	1.88%
	yahoo	21	0.06%
	google canada	4	0.01%
	aol netfind	1	0.00%
	msn	1	0.00%
2. epa star	google	325	1.00%
	yahoo	6	0.02%
	google canada	2	0.01%
3. epa	yahoo	120	0.37%
	google	109	0.34%
	msn	48	0.15%
	netscape	4	0.01%
	yahoo australia &nz	3	0.01%
	yahoo germany	3	0.01%
	yahoo canada	2	0.01%
	aol netfind	2	0.01%
	yahoo singapore	2	0.01%
	altavista	2	0.01%
	google austria	1	0.00%
4. forms	google	113	0.35%
	google uk	40	0.12%
	google canada	16	0.05%
	google australia	9	0.03%
	google germany	2	0.01%
	google italy	1	0.00%
5. environmental protection agency	google	133	0.41%
	aol netfind	4	0.01%
	yahoo	3	0.01%
	google australia	1	0.00%
6. epa star fellowship	google	135	0.42%
	yahoo	5	0.02%
7. consolidated plastics company	msn	48	0.15%
	yahoo	24	0.07%
	google	12	0.04%
	aol netfind	2	0.01%
	google canada	1	0.00%
8. epa star grant	google	75	0.23%

		yahoo	8	0.02%
9.	ncer	google	60	0.19%
		yahoo	15	0.05%
		google italy	2	0.01%
		google uk	1	0.00%
10.	environmental research	google	48	0.15%
		yahoo	11	0.03%
11.	epa grants	google	50	0.15%
		yahoo	6	0.02%
		aol netfind	1	0.00%
12.	consolidated plastics	msn	51	0.16%
13.	sbir epa	google	47	0.15%
		msn	1	0.00%
14.	epa funding	google	43	0.13%
		yahoo	4	0.01%
		google italy	1	0.00%
15.	epa enforcement	google	32	0.10%
		yahoo	15	0.05%
16.	epa sbir 2008	google	40	0.12%
		netscape	3	0.01%
		yahoo	1	0.00%
		msn	1	0.00%
17.	epa ncer	google	37	0.11%
		google canada	4	0.01%
		msn	1	0.00%
		yahoo	1	0.00%
18.	www.epa.gov	google	30	0.09%
		msn	4	0.01%
		aol netfind	3	0.01%
		google italy	2	0.01%
		netscape	1	0.00%
		google germany	1	0.00%
		yahoo	1	0.00%
		yahoo spain	1	0.00%
19.	health	google	31	0.10%
		google uk	5	0.02%
		google australia	4	0.01%
		google canada	3	0.01%
20.	change	google	28	0.09%
		google uk	6	0.02%
		google australia	4	0.01%
		google canada	3	0.01%

Activity by Search Phrase – Help Card

?   <u>**Top Search Phrases Table**</u>

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

<u>**Top Search Phrases with Engines Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

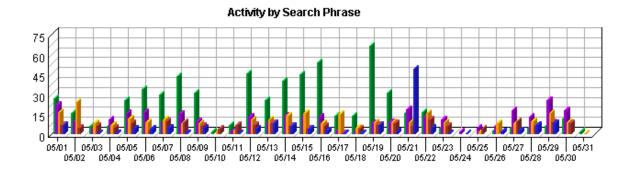**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.

––

Q   How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	5,212	4.35%
2.	of	2,673	2.23%
3.	environmental	2,226	1.86%
4.	in	1,933	1.61%
5.	ppt	1,389	1.16%
6.	research	1,277	1.07%
7.	the	1,249	1.04%
8.	for	1,244	1.04%
9.	sbir	1,161	0.97%
10.	star	1,123	0.94%
11.	water	1,039	0.87%
12.	health	827	0.69%
13.	nanotechnology	819	0.68%
14.	2008	765	0.64%
15.	filetype:pdf	701	0.58%
16.	to	677	0.56%
17.	on	657	0.55%
18.	environment	640	0.53%
19.	pdf	636	0.53%
20.	filetype:ppt	594	0.50%
	Subtotal	**26,842**	**22.39%**
	Total	**119,900**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	4,465	3.72%
	yahoo	464	0.39%
	msn	94	0.08%
	google canada	60	0.05%
	aol netfind	24	0.02%
	google uk	21	0.02%
	google australia	13	0.01%
	netscape	10	0.01%
	google italy	8	0.01%
	google germany	8	0.01%
	yahoo japan	7	0.01%
	google france	6	0.01%
	altavista	5	0.00%
	yahoo france	4	0.00%
	yahoo spain	4	0.00%
	google japan	4	0.00%
	yahoo australia &nz	3	0.00%
	yahoo germany	3	0.00%
	yahoo canada	3	0.00%
	yahoo singapore	2	0.00%
2. of	google	2,015	1.68%
	yahoo	243	0.20%
	google uk	97	0.08%
	google canada	67	0.06%
	google france	61	0.05%
	google australia	48	0.04%
	msn	26	0.02%
	google italy	22	0.02%
	google germany	20	0.02%
	aol netfind	16	0.01%
	google austria	9	0.01%
	yahoo taiwan	8	0.01%
	yahoo japan	8	0.01%
	yahoo singapore	8	0.01%
	yahoo germany	5	0.00%
	google japan	4	0.00%
	yahoo spain	4	0.00%
	altavista	2	0.00%

	mamma	2	0.00%
	cnet search.com	2	0.00%
3. environmental	google	1,755	1.46%
	yahoo	262	0.22%
	google uk	52	0.04%
	google canada	41	0.03%
	msn	28	0.02%
	google australia	23	0.02%
	aol netfind	11	0.01%
	yahoo japan	10	0.01%
	google italy	9	0.01%
	google germany	9	0.01%
	altavista	5	0.00%
	google japan	4	0.00%
	google france	4	0.00%
	yandex	3	0.00%
	yahoo india	2	0.00%
	yahoo uk &ireland	2	0.00%
	netscape	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo canada	1	0.00%
	yahoo spain	1	0.00%
4. in	google	1,466	1.22%
	yahoo	242	0.20%
	google uk	61	0.05%
	google canada	54	0.05%
	google australia	33	0.03%
	msn	27	0.02%
	google france	12	0.01%
	aol netfind	10	0.01%
	google germany	8	0.01%
	yahoo taiwan	5	0.00%
	google italy	4	0.00%
	yandex	2	0.00%
	yahoo spain	2	0.00%
	yahoo singapore	2	0.00%
	mamma	1	0.00%
	google austria	1	0.00%
	yahoo mexico	1	0.00%
	yahoo australia &nz	1	0.00%
	all the web	1	0.00%
5. ppt	google	1,250	1.04%

		google uk	47	0.04%
		google france	21	0.02%
		google italy	21	0.02%
		yahoo	19	0.02%
		google canada	8	0.01%
		google germany	7	0.01%
		google australia	6	0.01%
		google japan	6	0.01%
		aol netfind	2	0.00%
		google austria	1	0.00%
		cnet search.com	1	0.00%
6.	research	google	980	0.82%
		yahoo	175	0.15%
		google canada	30	0.03%
		google uk	29	0.02%
		google australia	24	0.02%
		msn	9	0.01%
		google germany	6	0.01%
		google france	6	0.01%
		google italy	5	0.00%
		aol netfind	4	0.00%
		yahoo japan	4	0.00%
		google japan	2	0.00%
		google austria	2	0.00%
		yahoo singapore	1	0.00%
7.	the	google	945	0.79%
		yahoo	126	0.11%
		google uk	55	0.05%
		google canada	33	0.03%
		google australia	21	0.02%
		google france	13	0.01%
		msn	12	0.01%
		google germany	12	0.01%
		google italy	8	0.01%
		yahoo germany	4	0.00%
		yahoo taiwan	4	0.00%
		google austria	4	0.00%
		yahoo japan	4	0.00%
		yahoo singapore	2	0.00%
		aol netfind	2	0.00%
		netscape	1	0.00%
		google japan	1	0.00%

	all the web	1	0.00%
	altavista	1	0.00%
8. for	google	897	0.75%
	yahoo	179	0.15%
	google canada	34	0.03%
	google uk	33	0.03%
	google australia	29	0.02%
	msn	21	0.02%
	aol netfind	13	0.01%
	google france	9	0.01%
	yahoo japan	8	0.01%
	google germany	5	0.00%
	google italy	4	0.00%
	google japan	2	0.00%
	yahoo singapore	2	0.00%
	yahoo taiwan	2	0.00%
	compuserve	1	0.00%
	altavista	1	0.00%
	yahoo mexico	1	0.00%
	mamma	1	0.00%
	yahoo india	1	0.00%
	cnet search.com	1	0.00%
9. sbir	google	1,094	0.91%
	yahoo	41	0.03%
	msn	8	0.01%
	google canada	6	0.01%
	google japan	4	0.00%
	aol netfind	3	0.00%
	netscape	3	0.00%
	google germany	1	0.00%
	google italy	1	0.00%
10. star	google	1,051	0.88%
	yahoo	48	0.04%
	google canada	7	0.01%
	google uk	7	0.01%
	msn	3	0.00%
	yahoo uk &ireland	2	0.00%
	google france	2	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
	yahoo singapore	1	0.00%
11. water	google	886	0.74%

Activity by Search Keyword

		yahoo	57	0.05%
		google canada	33	0.03%
		google uk	16	0.01%
		msn	13	0.01%
		google australia	10	0.01%
		google france	4	0.00%
		google germany	4	0.00%
		yahoo spain	3	0.00%
		aol netfind	3	0.00%
		altavista	2	0.00%
		google japan	2	0.00%
		google italy	2	0.00%
		yahoo singapore	1	0.00%
		yahoo australia &nz	1	0.00%
		yahoo italy	1	0.00%
		mamma	1	0.00%
12.	health	google	624	0.52%
		yahoo	68	0.06%
		google canada	39	0.03%
		google uk	34	0.03%
		google australia	26	0.02%
		google italy	7	0.01%
		yahoo japan	6	0.01%
		aol netfind	6	0.01%
		msn	5	0.00%
		google japan	5	0.00%
		google france	3	0.00%
		yahoo taiwan	1	0.00%
		yahoo india	1	0.00%
		google germany	1	0.00%
		mamma	1	0.00%
13.	nanotechnology	google	704	0.59%
		yahoo	50	0.04%
		google uk	16	0.01%
		google canada	14	0.01%
		google australia	8	0.01%
		msn	6	0.01%
		google germany	6	0.01%
		aol netfind	3	0.00%
		google italy	3	0.00%
		yahoo italy	2	0.00%
		google japan	2	0.00%

	google austria	2	0.00%
	yahoo spain	1	0.00%
	yahoo canada	1	0.00%
	google france	1	0.00%
14. 2008	google	645	0.54%
	yahoo	46	0.04%
	google uk	45	0.04%
	google canada	11	0.01%
	aol netfind	5	0.00%
	netscape	3	0.00%
	google france	3	0.00%
	google germany	3	0.00%
	msn	2	0.00%
	google australia	1	0.00%
	google italy	1	0.00%
15. filetype:pdf	google	687	0.57%
	google germany	6	0.01%
	google france	3	0.00%
	google uk	2	0.00%
	google italy	1	0.00%
	google australia	1	0.00%
	google canada	1	0.00%
16. to	google	496	0.41%
	yahoo	41	0.03%
	google france	36	0.03%
	google uk	34	0.03%
	google canada	19	0.02%
	google australia	19	0.02%
	aol netfind	11	0.01%
	msn	10	0.01%
	yahoo singapore	4	0.00%
	yahoo taiwan	3	0.00%
	google germany	2	0.00%
	yahoo india	1	0.00%
	google italy	1	0.00%
17. on	google	514	0.43%
	yahoo	62	0.05%
	google uk	30	0.03%
	google canada	17	0.01%
	google australia	15	0.01%
	google germany	4	0.00%
	aol netfind	3	0.00%

	google italy	2	0.00%
	yahoo singapore	2	0.00%
	google japan	2	0.00%
	mamma	1	0.00%
	yahoo india	1	0.00%
	yahoo australia &nz	1	0.00%
	google france	1	0.00%
	yahoo spain	1	0.00%
	msn	1	0.00%
18. environment	google	526	0.44%
	yahoo	38	0.03%
	google uk	17	0.01%
	google australia	17	0.01%
	google canada	13	0.01%
	google france	8	0.01%
	google italy	6	0.01%
	google austria	4	0.00%
	google germany	4	0.00%
	msn	3	0.00%
	yahoo singapore	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
	yahoo india	1	0.00%
19. pdf	google	545	0.45%
	yahoo	74	0.06%
	yahoo singapore	4	0.00%
	google france	3	0.00%
	google italy	2	0.00%
	google uk	2	0.00%
	msn	2	0.00%
	google canada	1	0.00%
	aol netfind	1	0.00%
	google germany	1	0.00%
	google australia	1	0.00%
20. filetype:ppt	google	577	0.48%
	google france	6	0.01%
	google germany	4	0.00%
	google italy	3	0.00%
	google australia	2	0.00%
	google japan	1	0.00%
	google canada	1	0.00%

Activity by Search Keyword

? <u>**Top Search Keywords Table**</u>

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

<u>**Top Search Keywords Table with Engines Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard
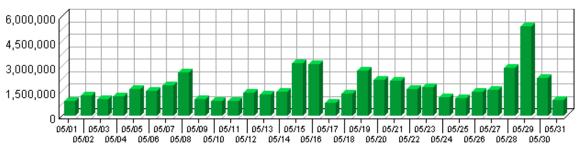
This dashboard summarizes important information related to online technical activity.

Hits Trend

Hit Summary

Successful Hits for Entire Site	637,916
Average Hits per Day	20,577
Home Page Hits	17,803

Bandwidth: Kbytes Transferred Trend

Technical Statistics
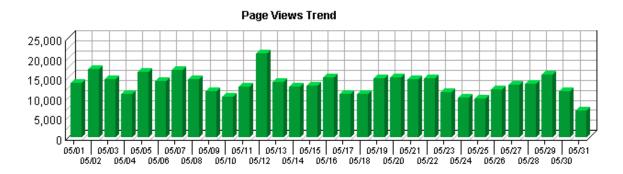
Total Hits	735,589	100%
Successful Hits	637,916	86.72%
Failed Hits	97,673	13.28%
Cached Hits	106,204	14.44%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.

Page Views Trend

Time Interval	Page Views	%
05/01	13,603	3.30%
05/02	17,024	4.12%
05/03	14,591	3.54%
05/04	10,991	2.66%
05/05	16,332	3.96%
05/06	14,091	3.41%
05/07	16,947	4.11%
05/08	14,511	3.52%
05/09	11,487	2.78%
05/10	10,156	2.46%
05/11	12,623	3.06%
05/12	21,143	5.12%
05/13	13,887	3.36%
05/14	12,815	3.10%
05/15	12,956	3.14%
05/16	14,937	3.62%
05/17	10,882	2.64%
05/18	10,959	2.66%
05/19	14,902	3.61%
05/20	14,993	3.63%
05/21	14,679	3.56%
05/22	14,856	3.60%
05/23	11,340	2.75%
05/24	10,038	2.43%
05/25	9,617	2.33%

05/26	12,003	2.91%
05/27	13,202	3.20%
05/28	13,385	3.24%
05/29	15,707	3.81%
05/30	11,486	2.78%
05/31	6,609	1.60%
Total	**412,752**	**100.00%**

<table>
<tr><td colspan="2" align="center">Page Views Trend – Help Card</td></tr>
<tr>
<td>❓</td>
<td>
Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.
</td>
</tr>
<tr>
<td>💡</td>
<td>
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Periods of less activity can be considered good times for maintenance and content improvement.
</td>
</tr>
</table>
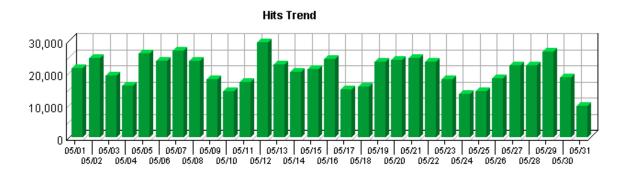
Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.

Hits Trend

Time Interval	Hits	%
05/01	21,380	3.35%
05/02	24,639	3.86%
05/03	19,183	3.01%
05/04	15,973	2.50%
05/05	25,893	4.06%
05/06	23,667	3.71%
05/07	26,937	4.22%
05/08	23,700	3.72%
05/09	17,886	2.80%
05/10	14,286	2.24%
05/11	17,123	2.68%
05/12	29,503	4.62%
05/13	22,630	3.55%
05/14	20,216	3.17%
05/15	21,063	3.30%
05/16	24,172	3.79%
05/17	14,930	2.34%
05/18	15,766	2.47%
05/19	23,515	3.69%
05/20	24,017	3.76%
05/21	24,594	3.86%
05/22	23,407	3.67%
05/23	17,979	2.82%
05/24	13,446	2.11%
05/25	14,211	2.23%

05/26	18,259	2.86%
05/27	22,370	3.51%
05/28	22,231	3.48%
05/29	26,683	4.18%
05/30	18,493	2.90%
05/31	9,764	1.53%
Total	**637,916**	**100.00%**

Hits Trend – Help Card

?   **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.
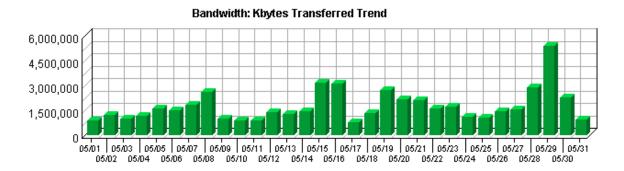
−−

♀   Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
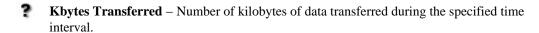
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
05/01	864,319	1.59%
05/02	1,237,761	2.28%
05/03	1,027,502	1.89%
05/04	1,158,418	2.13%
05/05	1,597,145	2.94%
05/06	1,522,797	2.81%
05/07	1,850,249	3.41%
05/08	2,618,674	4.83%
05/09	988,678	1.82%
05/10	911,489	1.68%
05/11	902,245	1.66%
05/12	1,399,490	2.58%
05/13	1,268,612	2.34%
05/14	1,416,914	2.61%
05/15	3,149,099	5.80%
05/16	3,131,511	5.77%
05/17	796,696	1.47%
05/18	1,331,954	2.45%
05/19	2,743,534	5.06%
05/20	2,192,421	4.04%
05/21	2,085,254	3.84%
05/22	1,627,367	3.00%
05/23	1,699,317	3.13%
05/24	1,088,264	2.01%
05/25	1,063,433	1.96%
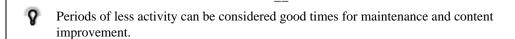
05/26	1,459,917	2.69%
05/27	1,573,860	2.90%
05/28	2,892,686	5.33%
05/29	5,414,498	9.98%
05/30	2,293,375	4.23%
05/31	958,984	1.77%
Total	**54,266,446**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
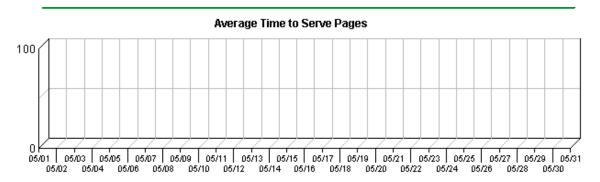
% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.

Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
05/01	0	13,603	0
05/02	0	17,024	0
05/03	0	14,591	0
05/04	0	10,991	0
05/05	0	16,332	0
05/06	0	14,091	0
05/07	0	16,947	0
05/08	0	14,511	0
05/09	0	11,487	0
05/10	0	10,156	0
05/11	0	12,623	0
05/12	0	21,143	0
05/13	0	13,887	0
05/14	0	12,815	0
05/15	0	12,956	0
05/16	0	14,937	0
05/17	0	10,882	0
05/18	0	10,959	0
05/19	0	14,902	0
05/20	0	14,993	0
05/21	0	14,679	0
05/22	0	14,856	0
05/23	0	11,340	0
05/24	0	10,038	0
05/25	0	9,617	0

05/26	0	12,003	0
05/27	0	13,202	0
05/28	0	13,385	0
05/29	0	15,707	0
05/30	0	11,486	0
05/31	0	6,609	0
Total	**0**	**412,752**	**0.0**

<table>
<tr><td colspan="2" align="center">**Average Time to Serve Pages – Help Card**</td></tr>
<tr>
<td>**?**</td>
<td>

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

</td>
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<td>**♀**</td>
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Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

</td>
</tr>
</table>

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	735,589	100%
Successful Hits	637,916	86.72%
Failed Hits	97,673	13.28%
Cached Hits	106,204	14.44%

Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

	HTTP Status Codes	Hits	%
1.	404 Not Found	56,742	58.54%
2.	403 Forbidden	33,558	34.62%
3.	405 Method Not Allowed	6,035	6.23%
4.	400 Bad Request	256	0.26%
5.	000 Incomplete / Undefined	196	0.20%
6.	413 Request Entity Too Large	72	0.07%
7.	408 Request Timeout	53	0.05%
8.	401 Unauthorized Access	9	0.01%
	Total	**96,921**	**100.00%**

Client Errors – Help Card

? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

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ϙ Use this page to determine what maintenance is necessary.

File Not Found Errors

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors

File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/techinfo/facts/safe–fs.html** (no referrer)	612	1.08%
2.	**/techinfo/facts/safe–fs.html** http://www.bygpub.com/natural/ pregnancy.htm	435	0.77%
3.	**/ssds/ssds.html** (no referrer)	381	0.67%
4.	**/cooperative/international/** (no referrer)	348	0.61%
5.	**/issds/** (no referrer)	327	0.58%
6.	**/techinfo/facts/epa/epa–fs. html** (no referrer)	232	0.41%
7.	**/techinfo/facts/safe–fs.html** http://www.charityguide.org/ volunteer/fifteen/natural– cleaning–products.htm	214	0.38%
8.	**/links/p2.html** (no referrer)	209	0.37%
9.	**/cgi–bin/** (no referrer)	180	0.32%
10.	**/ncer/nano/research/white/** http://es.epa.gov/ncer/nano/ research/nano_tox.html	147	0.26%
11.	**/techinfo/facts/leafburn.html** (no referrer)	143	0.25%
12.	**/_vti_bin/owssvr.dll?UL=1&ACT= 4&BUILD=6551&STRMVER=4&CAPREQ= 0** (no referrer)	135	0.24%

13.	**/_vti_inf.html** (no referrer)	134	0.24%
14.	**/MSOffice/cltreq.asp?UL=1&ACT=** **4&BUILD=6551&STRMVER=4&CAPREQ=** **0** (no referrer)	132	0.23%
15.	**/ncer/publications/topical/ ecoass.html** http://es.epa.gov/ncer/ publications/topical/ecoass.html	123	0.22%
16.	**/cooperative/** (no referrer)	113	0.20%
17.	**/techinfo/facts/recypapr.html** (no referrer)	108	0.19%
18.	**/cooperative/stateandlocal/** (no referrer)	96	0.17%
19.	**/ncer/p3/designs_sustain_rfp. html** (no referrer)	90	0.16%
20.	**/program/exec/exec.html** (no referrer)	84	0.15%
	Subtotal	**4,243**	**7.48%**
	Other	**52,499**	**92.52%**
	Total	**56,742**	**100.00%**

<table>
<tr><td colspan="2" align="center">File Not Found Errors – Help Card</td></tr>
<tr><td>?</td><td>Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.</td></tr>
<tr><td align="center">––</td><td></td></tr>
<tr><td>💡</td><td>Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.</td></tr>
</table>
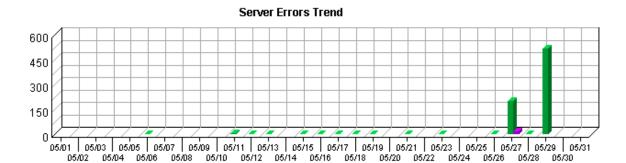
Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend

Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	**737**	**98.01%**
2.	501 Not Implemented	**15**	**1.99%**
	Total	**752**	**100.00%**

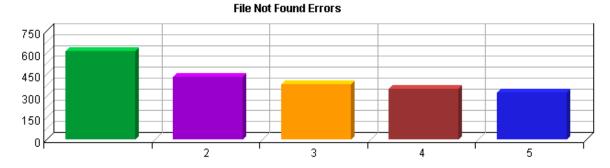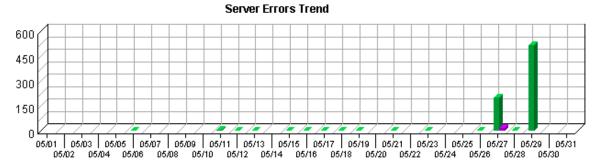| Server Errors – Help Card |
|---|
| **?** **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

 HTTP Status Codes – The status code for the specific error that occurred.

 % – Percentage of failed hits that were of the specified type.
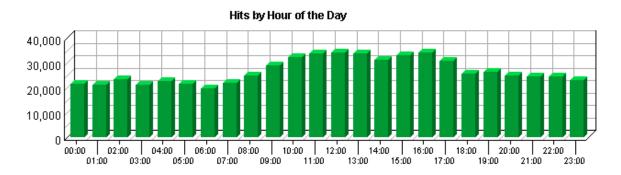
      ––
 ♀ Use this page to determine what maintenance is necessary. |

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hits by Hour of the Day
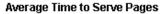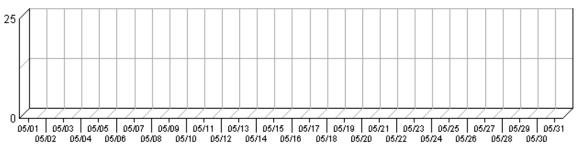
Most Active Summary

Most Active Date	May 12, 2008
Number of Hits on Most Active Date	29,503
Most Active Day of the Week	Thu
Most Active Hour of the Day	12:00–12:59

Activity on Weekdays Summary
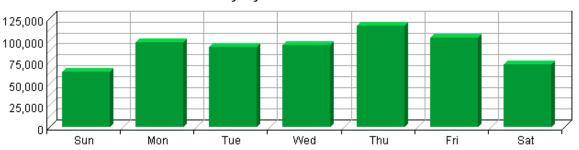
Total Hits Weekdays	503,234
Total Visits Weekdays	144,774
Average Number of **Visits** per day on Weekdays	6,580
Average Number of **Hits** per day on Weekdays	22,874

Average Time to Serve Pages

Hits by Day of the Week
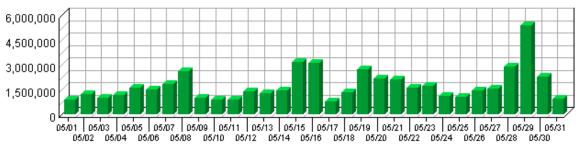
Least Active Summary

Least Active Date	May 31, 2008
Number of Hits on Least Active Date	9,764
Least Active Day of the Week	Sun
Least Active Hour of the Day	06:00–06:59

Activity on Weekends Summary

Total Hits Weekend	134,682
Total Visits Weekend	41,748
Average Number of **Visits** per Weekend	8,349
Average Number of **Hits** per Weekend	26,936
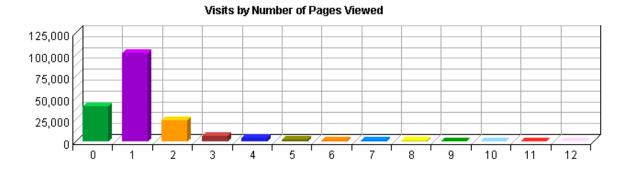
Bandwidth: Kbytes Transferred Trend

Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	40,456	21.68%
1	102,168	54.76%
2	24,020	12.87%
3	6,677	3.58%
4	3,985	2.14%
5	2,100	1.13%
6	1,565	0.84%
7	900	0.48%
8	741	0.40%
9	492	0.26%
10	432	0.23%
11	255	0.14%
12	231	0.12%
Subtotal	**184,022**	**98.63%**
Other	**2,555**	**1.37%**
Total	**186,577**	**100.00%**

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

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💡 You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	19,817	10.62%
Mon	26,454	14.18%
Tue	29,144	15.62%
Wed	27,923	14.97%
Thu	32,731	17.55%
Fri	28,522	15.29%
Sat	21,931	11.76%
Total Weekend	**41,748**	**22.38%**
Total Weekdays	**144,774**	**77.62%**
Total	**186,522**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.
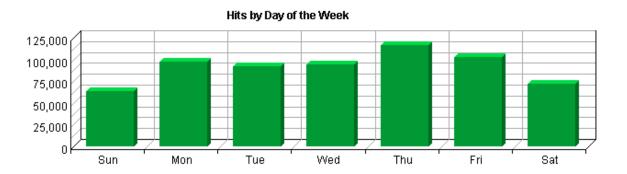
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💡 Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Hits by Day of the Week

Day	Hits	%
Sun	63,073	9.89%
Mon	97,170	15.23%
Tue	92,684	14.53%
Wed	93,978	14.73%
Thu	116,233	18.22%
Fri	103,169	16.17%
Sat	71,609	11.23%
Total Weekend	**134,682**	**21.11%**
Total Weekdays	**503,234**	**78.89%**
Total	**637,916**	**100.00%**

	Hits by Day of the Week – Help Card
?	**Day** – Specified day of the week being tracked. **Hits** – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed. **%** – Percentage of total hits that occurred on the specified day of the week.
💡	—— Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.

Visits by Hour of the Day

Hour	Visits	%
00:00	6,169	3.31%
01:00	6,354	3.41%
02:00	6,432	3.45%
03:00	6,020	3.23%
04:00	6,155	3.30%
05:00	6,457	3.46%
06:00	6,331	3.39%
07:00	6,739	3.61%
08:00	7,725	4.14%
09:00	8,759	4.70%
10:00	9,797	5.25%
11:00	9,650	5.17%
12:00	9,669	5.18%
13:00	9,613	5.15%
14:00	9,687	5.19%
15:00	9,865	5.29%
16:00	9,397	5.04%
17:00	8,582	4.60%
18:00	7,589	4.07%
19:00	7,201	3.86%
20:00	6,936	3.72%
21:00	7,203	3.86%
22:00	7,151	3.83%
23:00	7,041	3.77%
Total Visits during Work Hours (8:00am–5:00pm)	**84,162**	**45.12%**

| Total Visits during After Hours (5:01pm–7:59am) | 102,360 | 54.88% |
| Total | 186,522 | 100.00% |

Summary of Visits by Hour of the Day

| Most Active Hour of the Day | 15:00–15:59 |
| Least Active Hour of the Day | 03:00–03:59 |

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.
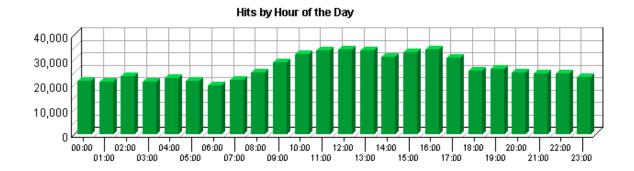
Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
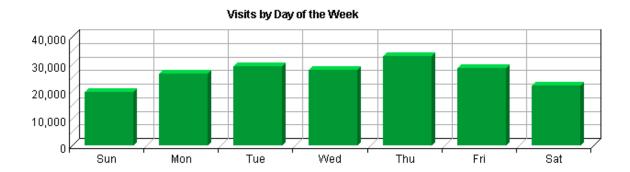
% – Percentage of visits to your site that occurred during the specified hour.

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♀ This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.

Hits by Hour of the Day
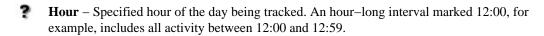
Hour	Hits	%
00:00	21,589	3.38%
01:00	21,279	3.34%
02:00	23,212	3.64%
03:00	21,228	3.33%
04:00	22,646	3.55%
05:00	21,577	3.38%
06:00	19,803	3.10%
07:00	21,771	3.41%
08:00	24,867	3.90%
09:00	29,049	4.55%
10:00	32,359	5.07%
11:00	33,835	5.30%
12:00	34,173	5.36%
13:00	33,671	5.28%
14:00	31,115	4.88%
15:00	32,796	5.14%
16:00	33,893	5.31%
17:00	30,584	4.79%
18:00	25,685	4.03%
19:00	26,177	4.10%
20:00	24,807	3.89%
21:00	24,498	3.84%
22:00	24,332	3.81%
23:00	22,970	3.60%

Total Hits during Work Hours (8:00am–5:00pm)	**285,758**	**44.80%**
Total Hits during After Hours (5:01pm–7:59am)	**352,158**	**55.20%**
Total	**637,916**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	12:00–12:59
Least Active Hour of the Day	06:00–06:59

Hits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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♀ This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	164,965	88.42%
1–2	2,561	1.37%
2–3	1,694	0.91%
3–4	1,151	0.62%
4–5	955	0.51%
5–6	769	0.41%
6–7	666	0.36%
7–8	635	0.34%
8–9	555	0.30%
9–10	558	0.30%
10–11	486	0.26%
11–12	451	0.24%
12–13	469	0.25%
13–14	418	0.22%
14–15	451	0.24%
15–16	397	0.21%
16–17	373	0.20%
17–18	343	0.18%
18–19	341	0.18%
19–20	319	0.17%
Subtotal	**178,557**	**95.70%**
Other	**8,020**	**4.30%**
Total	**186,577**	**100.00%**

Visit Duration (minutes) – The number of minutes your web site was viewed.
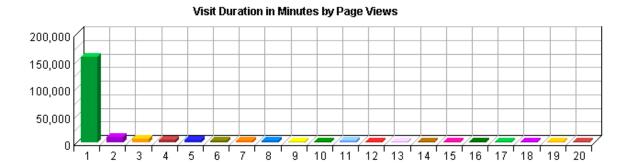
Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

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This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.

Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	156,821	37.91%
1–2	9,824	2.37%
2–3	6,785	1.64%
3–4	5,040	1.22%
4–5	4,251	1.03%
5–6	3,314	0.80%
6–7	2,811	0.68%
7–8	2,893	0.70%
8–9	2,375	0.57%
9–10	2,519	0.61%
10–11	2,704	0.65%
11–12	2,255	0.55%
12–13	2,490	0.60%
13–14	2,096	0.51%
14–15	2,460	0.59%
15–16	2,071	0.50%
16–17	2,204	0.53%
17–18	1,715	0.41%
18–19	2,230	0.54%
19–20	1,720	0.42%
Subtotal	**218,578**	**52.84%**
Other	**195,074**	**47.16%**
Total	**413,652**	**100.00%**

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.
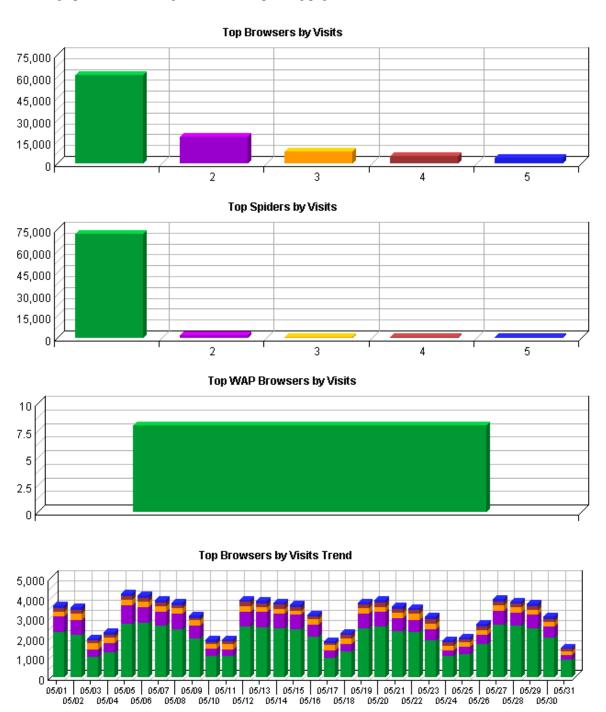
% – Percentage of visitors who viewed your page for the specified duration of time.
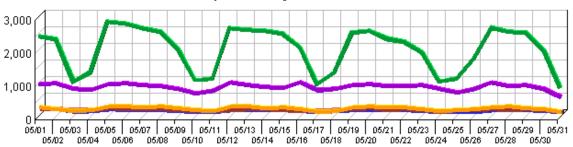
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♀ This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits

Top Spiders by Visits

Top WAP Browsers by Visits

Top Browsers by Visits Trend

Top Platforms by Visits Trend

Browsers and Platforms Dashboard

Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.
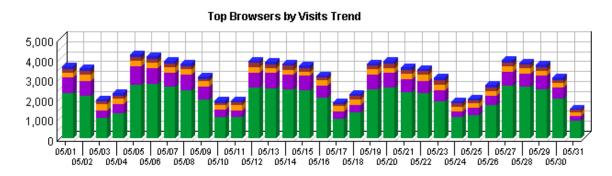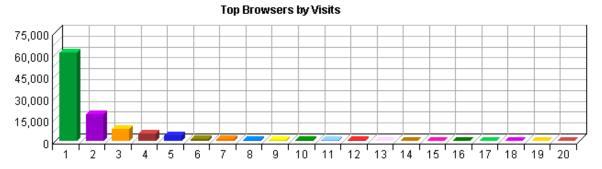
Top Browsers by Visits Trend

Top Browsers by Visits

Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**61,185**	**57.18%**	210,206
2.	Mozilla	**18,566**	**17.35%**	68,955
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	**8,069**	**7.54%**	55,542
4.	Other Netscape Compatible	**5,211**	**4.87%**	29,587
5.	Others	**3,574**	**3.34%**	7,358
6.	Opera	**1,448**	**1.35%**	2,693
7.	ColdFusion	**1,173**	**1.10%**	3,470
8.	Netscape	**624**	**0.58%**	1,794
9.	Jakarta Commons−HttpClient/3.0.1	**585**	**0.55%**	5,321
10.	Safari	**543**	**0.51%**	1,573
11.	UCmore	**421**	**0.39%**	422
12.	Java/1.5.0_06	**381**	**0.36%**	630
13.	libwww−perl/5.800	**299**	**0.28%**	435
14.	ia_archiver−web.archive.org	**293**	**0.27%**	295
15.	Konqueror	**260**	**0.24%**	4,487
16.	PEAR HTTP_Request class (http://pear.php.net/)	**216**	**0.20%**	404
17.	NLESE USEPA	**204**	**0.19%**	22,155

18.	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	**145**	**0.14%**	171
19.	Microsoft Office Existence Discovery	**110**	**0.10%**	112
20.	libwww−perl/5.808	**98**	**0.09%**	164
	Subtotal	**103,405**	**96.64%**	**415,774**
	Other	**3,592**	**3.36%**	**32,197**
	Total	**106,997**	**100.00%**	**447,971**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

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♀ Browser data can help you determine how to configure your site for optimal viewing.
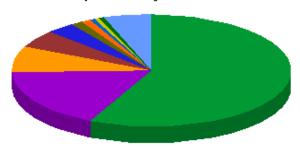
Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version

Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**31,047**	**29.02%**	102,761
		7.0	**25,334**	**23.68%**	98,328
		7.0.5730.11	**1,124**	**1.05%**	1,270
		6.0.2900.2180	**731**	**0.68%**	1,004
		7.0.5730.13	**729**	**0.68%**	932
		7.0.6000.16643	**555**	**0.52%**	585
		5.0	**469**	**0.44%**	1,365
		5.5	**383**	**0.36%**	724
		4.0	**101**	**0.09%**	231
		7.0.6001.18000	**100**	**0.09%**	102
		5.01	**99**	**0.09%**	938
		6.0.2800.1106	**81**	**0.08%**	90
		mutant	**80**	**0.07%**	101
		5.00	**62**	**0.06%**	1,289
		7.0b	**50**	**0.05%**	74
		5.17	**31**	**0.03%**	64
		Version Unknown	**30**	**0.03%**	35
		5.12	**25**	**0.02%**	33
		5.23	**21**	**0.02%**	47
		5.14	**21**	**0.02%**	27
		4.01	**17**	**0.02%**	24
		3.02	**16**	**0.01%**	26
		6.0.2900.2149	**14**	**0.01%**	16
		6.0−	**7**	**0.01%**	12
		2.0	**6**	**0.01%**	15
		6.0b	**6**	**0.01%**	10

		5.13	**4**	**0.00%**	7
		7.0.6000.16609	**4**	**0.00%**	4
		2.0d	**4**	**0.00%**	8
		8.0	**4**	**0.00%**	15
		1.	**4**	**0.00%**	14
		7.0a1	**3**	**0.00%**	3
		999.1	**3**	**0.00%**	25
		8.0.6001.17184	**3**	**0.00%**	3
		7.0.6000.16386	**3**	**0.00%**	3
		6.0,	**2**	**0.00%**	2
		1.5	**2**	**0.00%**	5
		3.0	**1**	**0.00%**	1
		5.22	**1**	**0.00%**	1
		6	**1**	**0.00%**	2
		6.01	**1**	**0.00%**	1
		3.01	**1**	**0.00%**	1
		4.0b1	**1**	**0.00%**	2
		7.0.6000.16546	**1**	**0.00%**	1
		5.16	**1**	**0.00%**	1
		3.0B	**1**	**0.00%**	2
		5.1b1	**1**	**0.00%**	2
		Other	**0**	**0.00%**	**0**
2.	Mozilla	20080404	**11,183**	**10.45%**	44,685
		Version Unknown	**1,925**	**1.80%**	6,023
		20070308	**943**	**0.88%**	2,182
		20080109	**455**	**0.43%**	1,186
		20071127	**406**	**0.38%**	1,697
		20080201	**287**	**0.27%**	1,521
		20070725	**250**	**0.23%**	745
		20080311	**214**	**0.20%**	908
		20070515	**188**	**0.18%**	1,467
		20070508	**176**	**0.16%**	765
		20050915	**139**	**0.13%**	454
		2008032620	**122**	**0.11%**	577
		20061010	**105**	**0.10%**	388
		20061206	**101**	**0.09%**	214
		20070309	**99**	**0.09%**	535
		2008051206	**96**	**0.09%**	413
		20070914	**77**	**0.07%**	243
		20071025	**76**	**0.07%**	278
		20050319	**71**	**0.07%**	78
		20061204	**60**	**0.06%**	279

20070713	**59**	**0.06%**	159
20060909	**53**	**0.05%**	166
20080219	**52**	**0.05%**	180
20041107	**51**	**0.05%**	170
20071008	**48**	**0.04%**	182
20050511	**42**	**0.04%**	84
20051111	**42**	**0.04%**	90
20080418	**41**	**0.04%**	95
2008050509	**41**	**0.04%**	133
20060111	**36**	**0.03%**	84
20070815	**36**	**0.03%**	181
20070219	**29**	**0.03%**	81
20060508	**28**	**0.03%**	142
20060728	**27**	**0.03%**	57
20040913	**27**	**0.03%**	38
20050716	**26**	**0.02%**	86
	26	**0.02%**	56
20060426	**22**	**0.02%**	61
2008032619	**21**	**0.02%**	68
20020924	**19**	**0.02%**	19
20060601	**18**	**0.02%**	35
2008051202	**16**	**0.01%**	50
2007121120	**16**	**0.01%**	41
2008041514	**15**	**0.01%**	39
20020923	**15**	**0.01%**	16
20060414	**15**	**0.01%**	46
20080416	**14**	**0.01%**	198
20060308	**14**	**0.01%**	30
20080313	**14**	**0.01%**	74
20080208	**14**	**0.01%**	28
20050224	**14**	**0.01%**	27
20071115	**14**	**0.01%**	40
20050414	**13**	**0.01%**	30
20050317	**13**	**0.01%**	79
20031016	**12**	**0.01%**	18
20061201	**12**	**0.01%**	22
20050302	**12**	**0.01%**	21
20040707	**12**	**0.01%**	18
20080414	**11**	**0.01%**	29
20041103	**11**	**0.01%**	17
20080409	**10**	**0.01%**	24
20080207	**10**	**0.01%**	24

20040626	**10**	**0.01%**	15
20080325	**10**	**0.01%**	25
20050717	**9**	**0.01%**	25
20021016	**9**	**0.01%**	10
20050222	**9**	**0.01%**	15
20071128	**9**	**0.01%**	24
20031007	**9**	**0.01%**	15
20020910	**8**	**0.01%**	18
20040113	**8**	**0.01%**	31
2008020514	**8**	**0.01%**	22
20080419	**8**	**0.01%**	20
20041002	**7**	**0.01%**	11
20041122	**7**	**0.01%**	12
20051105	**7**	**0.01%**	9
20050919	**7**	**0.01%**	21
20060918	**7**	**0.01%**	16
20051102	**7**	**0.01%**	11
20071030	**7**	**0.01%**	11
20011011	**7**	**0.01%**	10
20050207	**6**	**0.01%**	9
20021207	**6**	**0.01%**	14
20030504	**6**	**0.01%**	14
20071217	**6**	**0.01%**	8
20060612	**6**	**0.01%**	12
20040206	**6**	**0.01%**	8
20040815	**6**	**0.01%**	8
20060206	**6**	**0.01%**	20
20061025	**6**	**0.01%**	29
20040225	**5**	**0.00%**	5
20070417	**5**	**0.00%**	24
20080410	**5**	**0.00%**	8
20010124	**5**	**0.00%**	6
20040614	**5**	**0.00%**	8
20060821	**5**	**0.00%**	5
20050711	**5**	**0.00%**	8
20021126	**5**	**0.00%**	14
20060214	**5**	**0.00%**	10
20051002	**5**	**0.00%**	6
20060911	**5**	**0.00%**	19
20040416	**5**	**0.00%**	5
20041110	**5**	**0.00%**	16
20050418	**5**	**0.00%**	19

Top Browsers by Version

20070509	**5**	**0.00%**	10
20011128	**5**	**0.00%**	9
20070312	**5**	**0.00%**	13
20070216	**4**	**0.00%**	14
20071015	**4**	**0.00%**	12
20080421	**4**	**0.00%**	9
20071204	**4**	**0.00%**	6
20041217	**4**	**0.00%**	9
20080514	**4**	**0.00%**	11
20060319	**4**	**0.00%**	7
20060723	**4**	**0.00%**	20
20061011	**4**	**0.00%**	9
20070730	**4**	**0.00%**	18
20061023	**4**	**0.00%**	7
2008022910	**4**	**0.00%**	4
20050920	**4**	**0.00%**	4
20030516	**4**	**0.00%**	7
20061024	**4**	**0.00%**	10
20051019	**4**	**0.00%**	7
20031008	**3**	**0.00%**	5
20080417	**3**	**0.00%**	5
20040706	**3**	**0.00%**	3
20071126	**3**	**0.00%**	6
20071004	**3**	**0.00%**	7
20070226	**3**	**0.00%**	7
20041001	**3**	**0.00%**	5
20040616	**3**	**0.00%**	12
20080429	**3**	**0.00%**	4
20071206	**3**	**0.00%**	4
20080206	**3**	**0.00%**	11
20021001	**3**	**0.00%**	3
2008030714	**3**	**0.00%**	16
20041220	**3**	**0.00%**	4
20060719	**3**	**0.00%**	10
20050908	**3**	**0.00%**	9
20060710	**3**	**0.00%**	6
20080512	**3**	**0.00%**	7
20060731	**3**	**0.00%**	5
20060602	**3**	**0.00%**	8
20060313	**3**	**0.00%**	5
20060418	**2**	**0.00%**	2
20071213	**2**	**0.00%**	3

20070604	**2**	**0.00%**	8
20020502	**2**	**0.00%**	4
20080424	**2**	**0.00%**	4
20060328	**2**	**0.00%**	4
20040910	**2**	**0.00%**	7
20030704	**2**	**0.00%**	2
20071018	**2**	**0.00%**	10
20060130	**2**	**0.00%**	2
2008041515	**2**	**0.00%**	6
20050922	**2**	**0.00%**	3
20020911	**2**	**0.00%**	4
20071205	**2**	**0.00%**	4
20071122	**2**	**0.00%**	7
20080316	**2**	**0.00%**	9
20040115	**2**	**0.00%**	2
20080406	**2**	**0.00%**	3
20040406	**2**	**0.00%**	7
20050223	**2**	**0.00%**	10
20070222	**2**	**0.00%**	2
20070802	**2**	**0.00%**	14
20041215	**2**	**0.00%**	4
2008051803	**2**	**0.00%**	2
20080326	**2**	**0.00%**	8
20050721	**2**	**0.00%**	5
20061222	**2**	**0.00%**	2
20060118	**2**	**0.00%**	2
20051025	**2**	**0.00%**	4
20060207	**2**	**0.00%**	2
20050225	**2**	**0.00%**	7
20050524	**2**	**0.00%**	2
20010611	**2**	**0.00%**	2
20061208	**2**	**0.00%**	4
2007110904	**2**	**0.00%**	5
2008043010	**2**	**0.00%**	4
20040301	**1**	**0.00%**	2
20071009	**1**	**0.00%**	1
20071201	**1**	**0.00%**	3
2008052802	**1**	**0.00%**	1
20080513	**1**	**0.00%**	4
20060124	**1**	**0.00%**	1
20070116	**1**	**0.00%**	1
2007110703	**1**	**0.00%**	1

		20060526	**1**	**0.00%**	2
		DEBIAN−1.8.0.1−5	**1**	**0.00%**	1
		2008052504	**1**	**0.00%**	3
		20060910	**1**	**0.00%**	7
		20080129	**1**	**0.00%**	2
		20050728	**1**	**0.00%**	10
		20070601	**1**	**0.00%**	3
		2008052901	**1**	**0.00%**	3
		20040630	**1**	**0.00%**	4
		20030517	**1**	**0.00%**	1
		20070310	**1**	**0.00%**	1
		20070118	**1**	**0.00%**	1
		Other	**61**	**0.06%**	**0**
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**8,069**	**7.54%**	55,542
		Other	**0**	**0.00%**	**0**
4.	Other Netscape Compatible	Version Unknown	**5,211**	**4.87%**	29,587
		Other	**0**	**0.00%**	**0**
5.	Others	Version Unknown	**3,574**	**3.34%**	7,358
		Other	**0**	**0.00%**	**0**
6.	Opera	9.0	**1,007**	**0.94%**	1,515
		9.27	**96**	**0.09%**	248
		9.26	**49**	**0.05%**	369
		9.25	**38**	**0.04%**	84
		8.01	**28**	**0.03%**	53
		9.00	**23**	**0.02%**	45
		7.54	**18**	**0.02%**	43
		9.24	**17**	**0.02%**	27
		7.0	**16**	**0.01%**	24
		8.00	**15**	**0.01%**	27
		7.11	**15**	**0.01%**	23
		9.23	**13**	**0.01%**	29
		9.10	**12**	**0.01%**	16
		9.20	**11**	**0.01%**	22
		8.50	**9**	**0.01%**	17
		9.01	**9**	**0.01%**	10
		9.50	**8**	**0.01%**	25
		9.22	**7**	**0.01%**	15
		7.60	**7**	**0.01%**	9
		6.01	**6**	**0.01%**	13
		9.02	**5**	**0.00%**	8
		9.21	**5**	**0.00%**	10
		6.0	**5**	**0.00%**	8

		7.02	**4**	**0.00%**	10
		8.0	**4**	**0.00%**	4
		ING	**4**	**0.00%**	7
		7.50	**3**	**0.00%**	5
		8.65	**2**	**0.00%**	2
		7.20	**2**	**0.00%**	2
		5.0	**2**	**0.00%**	7
		8.5	**2**	**0.00%**	3
		8.54	**2**	**0.00%**	3
		9.30	**1**	**0.00%**	1
		8.51	**1**	**0.00%**	2
		6.X	**1**	**0.00%**	2
		7.54U1	**1**	**0.00%**	5
		Other	**0**	**0.00%**	**0**
7.	ColdFusion	Version Unknown	**1,173**	**1.10%**	3,470
		Other	**0**	**0.00%**	**0**
8.	Netscape	4.5	**206**	**0.19%**	787
		7.2	**76**	**0.07%**	232
		4.08	**58**	**0.05%**	117
		Version Unknown	**42**	**0.04%**	83
		4.61	**30**	**0.03%**	32
		6.2.1	**18**	**0.02%**	27
		4.05	**17**	**0.02%**	70
		7.1	**15**	**0.01%**	55
		7	**15**	**0.01%**	45
		4.79	**11**	**0.01%**	37
		7.0	**10**	**0.01%**	10
		3.0	**10**	**0.01%**	18
		4.75	**9**	**0.01%**	18
		8.1.3	**9**	**0.01%**	21
		8.0.4	**9**	**0.01%**	20
		4.0	**8**	**0.01%**	9
		4.7	**8**	**0.01%**	8
		0.6	**7**	**0.01%**	21
		8.0	**6**	**0.01%**	6
		0.91	**6**	**0.01%**	8
		8.1.2	**6**	**0.01%**	54
		4.76	**5**	**0.00%**	8
		6.2	**5**	**0.00%**	10
		Nutch−0.9	**5**	**0.00%**	15
		8.0.1	**4**	**0.00%**	11
		1.0	**4**	**0.00%**	14

		4.x	**3**	**0.00%**	7
		8.1	**2**	**0.00%**	14
		7.02	**2**	**0.00%**	3
		8.0.3.3	**2**	**0.00%**	3
		4.8	**2**	**0.00%**	4
		2.02	**2**	**0.00%**	2
		6.01	**2**	**0.00%**	3
		3.01−C−SYMPA	**1**	**0.00%**	1
		4.06	**1**	**0.00%**	1
		3.01	**1**	**0.00%**	5
		3.01Gold	**1**	**0.00%**	2
		3.01SGoldC−SGI	**1**	**0.00%**	2
		4.77	**1**	**0.00%**	4
		7.01	**1**	**0.00%**	2
		2.02Gold	**1**	**0.00%**	2
		4.72	**1**	**0.00%**	2
		6.0	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
9.	Jakarta Commons−HttpClient/3.0.1	Version Unknown	**585**	**0.55%**	5,321
		Other	**0**	**0.00%**	**0**
10.	Safari	419.3	**201**	**0.19%**	530
		312.6	**113**	**0.11%**	298
		YY/ADOBE	**94**	**0.09%**	103
		YY	**41**	**0.04%**	135
		312	**9**	**0.01%**	28
		412	**9**	**0.01%**	19
		312.6_ADOBE	**8**	**0.01%**	244
		417.8	**6**	**0.01%**	21
		51	**6**	**0.01%**	9
		417.2	**5**	**0.00%**	11
		417.9.2	**5**	**0.00%**	17
		412.2	**5**	**0.00%**	28
		419.3_ADOBE	**4**	**0.00%**	55
		312.3.1	**4**	**0.00%**	6
		125.12	**4**	**0.00%**	9
		523.12	**3**	**0.00%**	5
		416.12	**3**	**0.00%**	6
		416.12_ADOBE	**3**	**0.00%**	6
		312.3.3	**3**	**0.00%**	6
		413	**2**	**0.00%**	2
		417.9.3	**2**	**0.00%**	6
		125	**2**	**0.00%**	2

		312.3	**2**	**0.00%**	4
		416.13	**1**	**0.00%**	2
		85.8.1	**1**	**0.00%**	5
		85.5	**1**	**0.00%**	2
		85.6	**1**	**0.00%**	1
		412.5	**1**	**0.00%**	2
		417.9	**1**	**0.00%**	3
		125.8	**1**	**0.00%**	4
		523.10	**1**	**0.00%**	2
		125.7	**1**	**0.00%**	2
		Other	**0**	**0.00%**	**0**
11.	UCmore	Version Unknown	**421**	**0.39%**	422
		Other	**0**	**0.00%**	**0**
12.	Java/1.5.0_06	Version Unknown	**381**	**0.36%**	630
		Other	**0**	**0.00%**	**0**
13.	libwww−perl/5.800	Version Unknown	**299**	**0.28%**	435
		Other	**0**	**0.00%**	**0**
14.	ia_archiver−web.archive.org	Version Unknown	**293**	**0.27%**	295
		Other	**0**	**0.00%**	**0**
15.	Konqueror	3.2	**158**	**0.15%**	4,343
		3.5	**44**	**0.04%**	73
		3.1	**13**	**0.01%**	13
		3.1−RC3	**7**	**0.01%**	7
		2.2.2	**5**	**0.00%**	18
		3.0−RC6	**4**	**0.00%**	4
		3.0−RC5	**3**	**0.00%**	3
		3.1−RC2	**3**	**0.00%**	3
		3.1−RC1	**3**	**0.00%**	3
		3.0−RC1	**3**	**0.00%**	3
		3.0−RC2	**3**	**0.00%**	3
		3.0	**3**	**0.00%**	3
		3.0−RC4	**3**	**0.00%**	3
		3.1−RC5	**2**	**0.00%**	2
		3.1−RC6	**2**	**0.00%**	2
		3.1−RC4	**2**	**0.00%**	2
		3.0−RC3	**2**	**0.00%**	2
		Other	**0**	**0.00%**	**0**
16.	PEAR HTTP_Request class (http://pear.php.net/)	Version Unknown	**216**	**0.20%**	404
		Other	**0**	**0.00%**	**0**
17.	NLESE USEPA	Version Unknown	**204**	**0.19%**	22,155
		Other	**0**	**0.00%**	**0**
18.		Version Unknown	**145**	**0.14%**	171

	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	**Other**	**0**	**0.00%**	**0**
19.	Microsoft Office Existence Discovery	Version Unknown	**110**	**0.10%**	112
		Other	**0**	**0.00%**	**0**
20.	libwww−perl/5.808	Version Unknown	**98**	**0.09%**	164
		Other	**0**	**0.00%**	**0**
	Subtotal		**103,405**	**96.64%**	**415,774**
	Other		**3,592**	**3.36%**	**32,197**
	Total		**106,997**	**100.00%**	**447,971**

Top Browsers by Version – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.
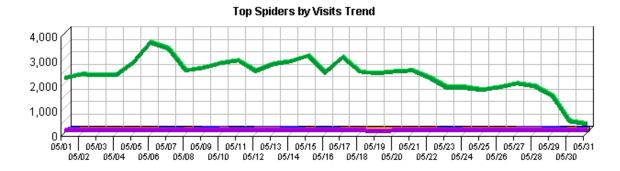
Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
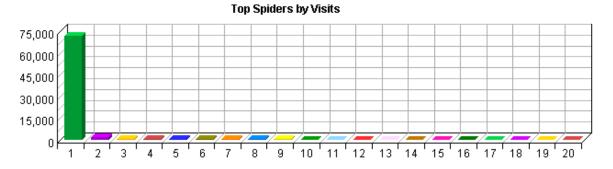
−−

♀ This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend

Top Spiders by Visits

Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**71,581**	**90.01%**	95,953
2.	Baiduspider (http:	**1,664**	**2.09%**	1,689
3.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**795**	**1.00%**	2,031
4.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	**754**	**0.95%**	782
5.	Yeti	**669**	**0.84%**	922
6.	Gigabot	**565**	**0.71%**	7,729
7.	NSF–googlebot (Enterprise; GIX–02431; dlien@nsf.gov,trinehar@nsf.gov,lscott@nsf.gov,twilling@nsf.go	**545**	**0.69%**	3,051
8.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT; MS Search 4.0 Robot)	**437**	**0.55%**	1,354
9.	Mozilla/5.0 (compatible; Exabot/3.0; http://www.exabot.com/go/robot)	**435**	**0.55%**	1,316
10.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**277**	**0.35%**	47,399
11.	WebAlta Crawler	**183**	**0.23%**	1,768

12.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	**179**	**0.23%**	395
13.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	**159**	**0.20%**	241
14.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**138**	**0.17%**	11,261
15.	Speedy Spider (http:	**127**	**0.16%**	355
16.	Mozilla/4.0 (compatible; MSIE enviable; DAUMOA 2.0; DAUM Web Robot; Daum Communications Corp., Kore	**99**	**0.12%**	99
17.	Mozilla/5.0 (compatible; discobot/1.0; http://discoveryengine.com/discobot.html)	**80**	**0.10%**	933
18.	FAST Enterprise Crawler 6	**71**	**0.09%**	580
19.	Todobr_Robot	**38**	**0.05%**	132
20.	YPARD Crawler	**38**	**0.05%**	47
	Subtotal	**78,834**	**99.13%**	**178,037**
	Other	**691**	**0.87%**	**11,908**
	Total	**79,525**	**100.00%**	**189,945**

<table>
<tr><th colspan="2">Top Spiders – Help Card</th></tr>
</table>

? **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.
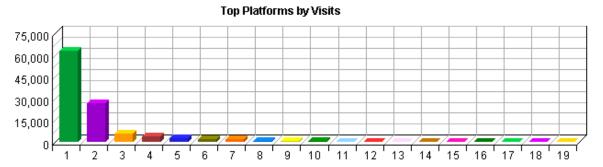
−−

♀ This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend

Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	62,767	58.66%	226,666
2.	Others	26,379	24.65%	151,791
3.	Windows 2000	5,648	5.28%	22,970
4.	Windows NT	3,680	3.44%	13,009
5.	Macintosh	2,377	2.22%	6,836
6.	Linux	2,062	1.93%	5,902
7.	Macintosh PowerPC	1,814	1.70%	5,684
8.	Windows 98	873	0.82%	6,098
9.	Windows 2003	466	0.44%	1,459
10.	Windows 95	318	0.30%	638
11.	Windows Win32s	205	0.19%	367
12.	FreeBSD	172	0.16%	4,371
13.	Windows ME	138	0.13%	276
14.	SunOS	51	0.05%	120
15.	Windows 3.x	40	0.04%	1,770
16.	OS/2	3	0.00%	3
17.	NetBSD	2	0.00%	8

18.	Macintosh 68K	**1**	**0.00%**	2
19.	OpenBSD	**1**	**0.00%**	1
	Total	**106,997**	**100.00%**	**447,971**

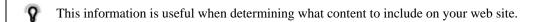
Top Platforms – Help Card

? **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

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♀ This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

> **100 = Success**: Continue
> **101 = Success**: Switching Protocols
> **200 = Success**: OK
> **201 = Success**: Created
> **202 = Success**: Accepted
> **203 = Success**: Non–Authoritative Information
> **204 = Success**: No Content
> **205 = Success**: Reset Content
> **206 = Success**: Partial Content
> **300 = Success**: Multiple Choices
> **301 = Success**: Moved Permanently
> **302 = Success**: Found
> **303 = Success**: See Other
> **304 = Success**: Not Modified
> **305 = Success** : Use Proxy
> **307 = Success** : Temporary Redirect

"Failed" codes:

> **400 = Failed**: Bad Request
> **401 = Failed**: Unauthorized
> **402 = Failed**: Payment Required
> **403 = Failed**: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.